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magazine

Dec 24/Jan 2010 – Year 7 – Issue 45

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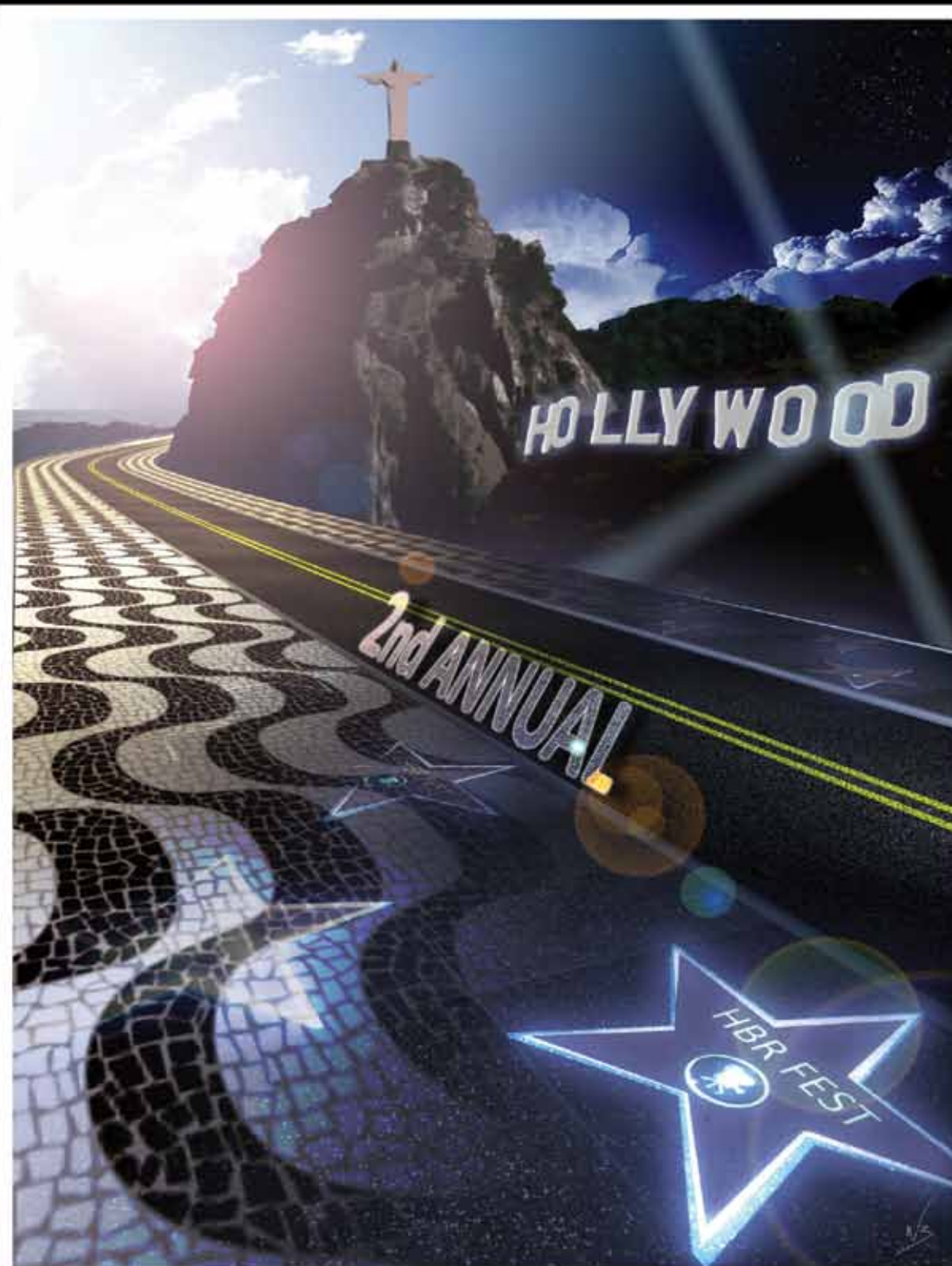
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## Editor' Message

When you read this message maybe it's already a new year and maybe you are already taking action for implement your new resolutions for 2010. In the same way, Soul Brasil will taking some actions for improve the interaction with their readers and aggregated extra values for their advertisers. As you can notice, our slogan on the cover is "experience a positive journey", and talking about action and new resolution, right now it is a great moment to also reminder our readers about positive thinking.

Positive thinking primarily involves focusing your attention on positive subjects or on the positive side of a particular situation, and using positive words, images, and actions to express yourself. You can train yourself to think more positively by training yourself to choose what you pay attention to and what you say about it, both to yourself and others. You can learn to find the good even in the bad, thereby making the bad not so bad anymore. This approach invariably increases the amount of happiness in your life. Consider never, ever surrender control to external forces. You reality is what you make it to be!

Lindenberg Jr.

To our advertisers, readers and supporters,  
we wish a healthy and successful year 2010!

**SOUL BRASIL**  
magazine

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Inform & educate, build relations and networking with Brazilians lovers and the conscious living community.

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On the Cover: Miss Brazil-USA/Los Angeles Elizandra Dutra Lima.



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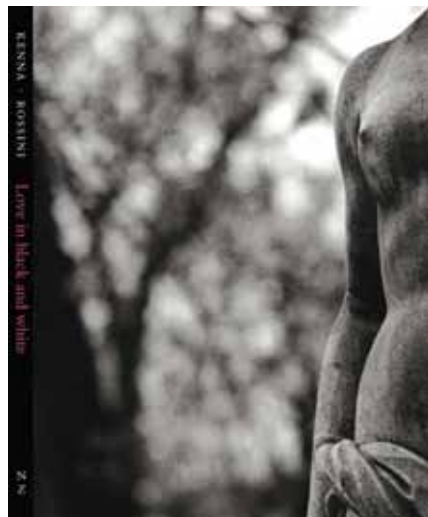
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**ERRATA:** The photo with Soccer Player Marta/LA Sol Team in our last issue was taken by our collaborator photographer Victor Gutierrez.



# A Book with Love... and in Black & White



British-born, world-renowned landscape photographer **Michael Kenna** and Brazilian-born Hollywood author, singer and songwriter **Bianca Rossini**, have collaborated with "Love in black and white," a book of poetry inspired by Kenna's photography. According to arts critic **Don Heckman**, "**Love in black and white**" is a work of extraordinary collaborative passion." Rossini's 45 original poems were written exclusively for Kenna's selection of haunting black and white landscape photographs of magical locations around the world. The book invites readers to feel love in a deep and profound way". We have invited Bianca for an interview and now we present it for the Soul Brasil readers:

**How did the project with Nazraeli Press come about?**

**Bianca:** Michael Kenna submitted my work to Chris Pichler, his publisher for 20 years, who right away said "Yes!" When we met he said to me: "Since the beginning of my publishing company, I dreamed of publishing a

book of poems with photographs but never liked anything that I saw. Until I read your beautiful poems and with Michael's photographs. I felt it was a perfect marriage."

**Were you aware of Michael Kenna's work previously?**

**Bianca:** No, I wasn't. A friend of mine sent me several of his photographs via email, the impact was so profound, I immediately had to stop what I was doing and write.

**Have you ever met Michael Kenna in person?**

**Bianca:** I met Michael when we had a meeting in Portland with Chris to finalize the the book presentation. Although by then we had been in communication mostly via email regarding the book. His unassuming, soft spoken personality, humor, intelligence and sensibility is a rare combination. I can easily say Michael is one of the greatest artist, genius I have ever met/worked with whose spirit and heart is as generous and exquisite as his talent.

**How did Michael Kenna's photography inspire your writing?**

**Bianca:** Completely, immediately, profoundly. My words and his photographs seemed to speak the same language, I felt that what I wrote was already there, in his art. I saw it, heard it, felt it clearly.

**Do you have a favorite poem or Michael Kenna photograph from this book?**

**Bianca:** Impossible for me choose. I love every single poem/photograph in the book.



**How did Michael Kenna react to your poetry?**

**Bianca:** In Amazement, with joy, mesmerized at times.

**What do you want your readers to get from reading this book?**

**Bianca:** I hope it will inspire love and beauty.

**How did this project differ from your previous poetry book?**

**Bianca:** The poems in this book are about love that is shared, fulfilled, in blossom. This book is published by a top boutique Fine Arts publisher. The poems were all inspired by the work of a single photographer. The entire process of creating/editing the poems was a very close collaboration with Michael.

**Which do you prefer? Writing poetry, song-writing or acting?**

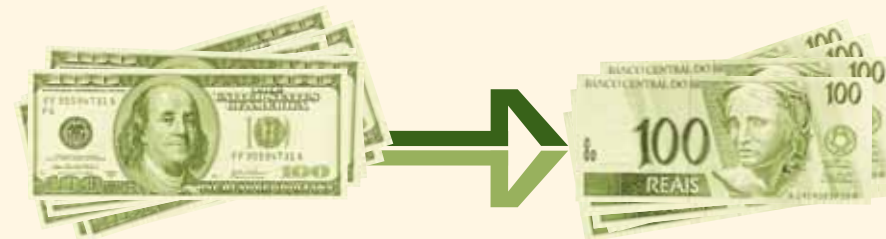
**Bianca:** Right now, singing, song-writing, and poetry are very much interconnected and at the top of the list.

**When can we see something else from Bianca Rossini?**

**Bianca:** We are planning to launch my Bossa Nova album by Spring of 2010, The CD is produced by Peter Roberts, with my original songs, co-written with top American and Brazilian composers. It has been a privilege and a dream come true to work with such great musicians and composers to give a voice to a passion I have nurtured my entire life.

\*The book is published by **Nazraeli Press**, October 2009, and available now at [www.nazraeli.com](http://www.nazraeli.com) ■

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# Men with a Brazilian Accent

Carol Mendes  
Translation by Julia Melim

Optimistic, happy, caring, charming... so many adjectives to define the Brazilian man. According to Sergio Buarque de Holanda Brazilian critic, historian and journalist, the male from the tropics acts on his emotion and his own will.

However, if we go back to Brazilian History that is not an accurate representative of Brazilian men. The family man was seen as a patriarch who should command his family, run the business with a steady hand and not be taken by his emotions. Nowadays, as hard as it is to believe, after so many centuries have gone by, sexism or “machismo” is still part of the Brazilian culture. People say that man act that way because they fear losing their independence and giving their role to women, from simply changing a car tire to running the business and the family.

On the other hand, not all men who live in Brazil are followers of “machismo,” as many of them have accepted the changes in the modern day society and are even willing to share tasks that were once thought as being strictly womanly tasks, such as cleaning the house, cooking and taking care of kids. In the modern day world being from opposite sexes is not synonym of rivalry as both men and women have found their space in society, sharing roles and supporting one another.

The gap between reasoning and emotion is becoming narrower for Brazilian men. Nowadays the typical Brazilian man does not appreciate formalities, prioritizes human relations over business, and is open to romantic relationships. Brazilian women and men have an exotic beauty in their favor that becomes irresistible when mixed with the Bra-

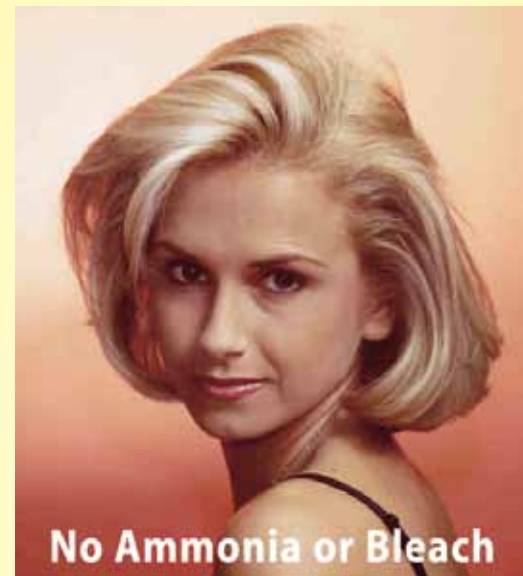
zilian flavor. There are so many variations on Brazilian men: the man with a gold tan who lives by the beach, the seductive black man who knows how to play capoeira, the creative type who seduces with his tone of voice, and even the blonde European types who were mixed in the Brazilian archetype, all of them call your attention and are ready to steal your heart away.

Some Brazilian women dream about falling in love with a foreigner, however, most of them still prefer the national brand. Nothing against “gringos” and their individual value, but Brazilian men are great companions, friends, dads, and make the best lovers. It is not by chance that women from all over the world, be them American, Israeli, Japanese, French, or any other nationality, love men with a Brazilian accent! ■



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# O Homem de Sotaque Brasileiro

Carol Mendes

**O**timista, alegre, solidário, conquistador... dentre tantos adjetivos cabe a pergunta, afinal o que caracteriza o homem brasileiro? Segundo o historiador, crítico literário, jornalista e também brasileiro, Sergio Buarque de Holanda o sexo masculino originário do país tropical é um ser que tem como base a emoção e que atua de acordo com suas próprias vontades.

Mas nos primórdios da história do Brasil não era bem assim. O homem era visto como uma figura patriarcal, que devia comandar a família e os negócios com pulso firme e não se deixar levar pelas emoções. E hoje, por incrível que pareça, depois de tantos séculos passados, o machismo ainda permanece na cultura de muitos brasileiros. Diz-se que muitos agem dessa forma por medo de perderem a dependência que as mulheres têm do sexo masculino e que podem variar de uma simples trocar do pneu de um carro a administrar os negócios e/ou finanças da família.

É preciso lembrar que hoje se vive num mundo moderno e que o simples fato dos sexos serem opostos não são motivos para rivalidades, pois tanto o homem quanto o dito sexo frágil não são concorrentes, ambos tem seus papéis na sociedade, que são desenvolvidos em conjunto, um dependendo do outro.

Nem só de homens que ainda tem o machismo correndo nas veias é feito o Brasil, pois muitos deles conseguiram acompanhar a evolução do mundo e hoje se propõem inclusive a dividir muitas das tarefas domésticas, como cozinhar e colaborar na criação dos filhos, por exemplo.

Como dá para perceber, as distancias entre a razão e a emoção foi diminuindo, e hoje o brasileiro é um homem que não gosta muito de formalidades, que prioriza as relações pessoais e que também pensa no lado afetivo. E por falar em afeto os homens "nacionais", como todo latino que se preze, também são famosos por serem grandes conquistadores e no geral, por também serem muito presta-

tivos. Assim como a mulher brasileira usa sua beleza mestiça toda especial a seu favor, o homem brasileiro não deixa a desejar. Seja o moreno bronzeado que vive nas cidades litorâneas do Brasil, o negro talentoso que joga sua capoeira e toca o seu berimbau, o caboclo criativo com seu dom artístico e sua fala mansa, ou até mesmo os loiros altos de beleza que lembra os europeus com traços nacionais; todos eles, com o famoso jeitinho brasileiro conseguem ser atenciosos e arrebatados muitos corações.

Muitas mulheres brasileiras sonham em construir um futuro com um estrangeiro, mas eu opino que a grande e massiva maioria ainda preferem os nacionais. Não desmerecendo os "gringos" e muitos valores que cada uma pessoa possa ter, no geral os Brasileiros são companheiros, ótimos pais, amigos e porque não dizer, ótimos amantes. Não é a toa que as estrangeiras, sejam elas Americanas, Alemãs, Israelis, Japonesas ou Francesas, adoram o homem com sotaque brasileiro! ■



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### Copenhagen Summit & Brazil's Savannah

After a disaster in negotiations at Copenhagen Summit regarding reduce greenhouse gas emissions, which are blamed for global warming, we expect a much better results in the next Summit in Mexico 2010 and in particular much more understand, cooperation and flexibility by China and USA. By other side, was a pleasure to hear Carlos Minc, Brazilian Environment Minister saying: "There will be no new cane in the Amazon, no new mills in the Pantanal, no extension into areas of native forest, no extension in the food producing areas and there will be zero land burning. All the areas chosen are below 12 degrees of inclination in order to allow machines to do the work and avoid the burning of sugar cane."

New restrictions will be placed in Brazil's vast savannah region, where figures show that farming and settlements destroyed a 120,000 square kilometers (46,300 sq. miles) area in the past six years. Minc said also that strong measures like those imposed on the Amazon will work for the savannah. And he spells them out: "We are going to cut the credit of illegal deforesters. We will make a list of the districts that deforest the most and make specific policies for the districts that destroy 50 percent (of their land areas) in the savannah, as we have done in the Amazon. And we will launch large operations to battle crime."

All of us activists for a better planet believe in action and words are just a small piece of the initial real action. The savannah area is rich in biodiversity and helps protect some of the country's largest fresh-water reserves. Agriculture in the region has expanded rapidly since the 1970's and we hope Brazil aims to become a leader in global environmental issues.

### Improving Economy

Under current president Lula da Silva's sound economic stewardship public debt has plummeted, interest rates have decreased, and credit and loans have become more accessible for working Brazilians. Between 2002 and 2008, the creation of new jobs, higher salaries, and more disposable income for Brazilians is diminishing the gaping abyss that only recently earned Brazil the obvious distinction of having one of the world's biggest discrepancies between rich and poor. Despite the ongoing economic crisis in the U.S since 2008, which has led to some layoffs and increased unemployment in Brazil, the news social-economic shift in the country has not changed too drastically and by the end of 2009 Brazil have show up through real facts and numbers that the economy crisis will be normalized faster than potencies like U.S and in Europe countries, and that the country are in the race to become one of the world's leader in the next new decade.



## Energy in a Bowl

Livia Caroline Neves



In the U.S, specially in the last 5 years, the Brazilian small berry named ACAI has gained a market territory and even being endorsed by important personalities in sports, music and TV, as such skater Bob Burnquist, singer Wynonna Judd and show host Oprah Winfrey, and part because of the work of importers with with an instinctive marketing vision together with a strong ecological consciousness of sustainable development.

During this last years there has been a lot of "hype" amongst thousands of people in

U.S over this fruit and specially those folks concern with their balanced diet and good nutrition.

The fruit is very rich in antioxidants and lipids, helps to combat cholesterol and free radicals. The tremendous success initially in Brazil and now for a while in U.S is the combined facts of its nutrition values with the delicious taste and natural energy power.

For long time In Brazil and now in U.S it is become popular to see natural juice bars serving the Acai in a Bowl (in Brazil origi-

nal knowing as "Acai na Tijela") as well as Brazilian restaurants like **Café Brasil** in Culver City/CA and **Brazil by the Bay** in San Diego/CA – where the Acai is served as a powerful nutrition meal with granola and banana (and/or strawberry) on the top. This kind of "delicious natural meal" make a special success with all kind of athletes, yogis and conscious living folks concern with their body/mind/spirit balance. ■

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# Missa do Vaqueiro: Homenagem ao Vaqueiro e ao Sertão Nordestino

Gustavo Penteado e  
Nathalia Teixeira

**P**ara reverenciar e homenagear a dura vida do vaqueiro Nordestino, todo mês de julho, na cidade de Serrita – no Sertão Pernambucano, a 554 km da capital Recife – é realizado a tradicional Missa do Vaqueiro. O evento já é considerado um patrimônio Material e Cultural do Estado e tem grande significado para o sertanejo assim como para a economia da região. Todo ano o evento atrai um público ao redor de 50 mil pessoas que desfruta de shows, pega de boi, vaquejada, debates, palestras e feira de artesanato e claro, muita fé.

A celebração da Missa é conduzida por um padre e o canto inicial é entoado por um popular cantor nordestino, geralmente destacando a identificação do vaqueiro nordestino com a fé e as dificuldades sofridas nas terras secas do sertão. Todos os hinos são cantados com devoção pelos vaqueiros, que assistem a tudo de cima dos seus cavalos, fazem comunhão com queijo e rapadura, pedem a benção das vestes típicas (gibão, perneiras, luvas, esporas, chocalho, entre outros) e dividem os momentos de fé e homenagem com as centenas de turistas que anualmente prestigiam o evento.

Além do aspecto religioso e da prova da fé, a Missa também tem um caráter político contestador, reivindicatório. É um espaço para o exercício consciente da cidadania. "Para os vaqueiros a Missa é o lugar onde eles podem interagir com vaqueiros de outras localidades, terem a chance de lutarem por seus direitos, serem vistos e respeitados, e cobrarem dos governantes mais atenções com a classe", explica o organizador Thiago Cândia. A luta a qual Thiago se refere é o reconhecimento da atividade de vaqueiro como profissão visto o desempenho de suas atividades nas fazendas do Nordeste.

Quanto à importância do evento junto aos vaqueiros, Thiago Cândia acrescenta: "Um, completa o outro, pois o vaqueiro é a principal estrela do evento e a Missa do Vaqueiro só existe hoje por causa desse "homem corajoso e destemido". É em meio a esta vegetação endêmica, que existe unicamente no nordeste brasileiro, que esses vaqueiros lutam para sobreviver. A caatinga apresenta características peculiares como os rios temporários, o clima semi-árido, com irregularidade das chuvas, que são quase escassas durante todo o ano, provocando o fenômeno da seca. A vegetação xenófila, adaptada às

condições de aridez, com raízes grandes – para armazenar muita água – e espinhos e folha pequenas – para não perder água por evaporação, aparenta estar morta, mas basta receber um pouco de água para ficar tudo verde outra vez. O solo, apesar de seco, também é bastante fértil devido a grande presença de minerais. Porém são as dificuldades do bioma que acabam definindo a bravura e a coragem dessa figura lendária do vaqueiro.

Origem de um dos maiores eventos de fé e tradição do Brasil, a Missa do Vaqueiro foi celebrada pela primeira vez no ano de 1970, em homenagem ao bravo vaqueiro Raimundo Jacó. Ele foi brutalmente assassinado no meio da Caatinga em Serrita no ano de 1954, após sair em busca de uma rê desgarrada perdida entre a vegetação seca. Não se sabe ao certo o autor do crime, pois o julgado foi liberado por falta de provas. Mas reza a lenda de que ele teria sido morto por um companheiro de trabalho da mesma fazenda para a qual Raimundo Jacó prestava serviço. "Raimundo levava uma vida de desapego total, mas era um homem de muita fé e capaz de grandes gestos", foi assim como o descreveu seu primo, Luiz Gonzaga, o "Rei do Baião" e legenda da música brasileira. ■



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**The Miss Brazil-USA version Los Angeles** produced by Ariel del Mundo this year at Cinespace in the hearth of Hollywood happened last November 13 and attracted a multi-cultural crowd to check some of the most beautiful young Brazilians in Los Angeles. The Miss Brazil-Brazil LA pageant contest winner was Elizandra Dutra with Kamilla Rodrigues as 1st Princess and Marcela Oliveira as 2nd Princess. The winner in Los Angeles Elizandra did compete the national finals in NY and placed among the 15 finalists. **Photos of LA event:** courtesy by Ana Paula Negro.



**The Artivist Film Festival 2009** version Los Angeles happened from Dec 1st to Dec 5<sup>th</sup> in the Egyptian Theatre with NY to be happen March 5/6 and London in March 25/27 of 2010. In 2009/2010 Brazil representation came with the short **“Urubus tem Asas” (Vultures Have Wings)** telling a story about a rural Brazilian community that takes issue with the damage caused by waste disposal which is slowly destroying the source of its survival, the mangrove swamp, and also Petrobras (Petroleum of Brazil) as its Official Community Partner and Festival Presenter. Petrobras for the past three years has supported the efforts and expansion of the Artivist Film Festival, understanding the interdependence between humanity, animals, and the environment is crucial in our global community. **On the left at the red carpet: Julia Melim/Actress and Soul Brasil Arts & Cinema writer.**



## Help Harness the Power of Youth

The new Bravo Foundation, founder by Brazilian Marcia de Paula in Los Angeles, need your help to advance quality after-school programs that contribute to the social and emotional development of young people in Brazil. The foundation seeks to promote an environment in which young people have access to social-cultural and recreational activities to reach their potential. As a foundation, Bravo provides institutional grants to Brazilian Non-Profit organizations working in impoverished and remote areas of northeast of Brazil. To know more about Bravo please visit [www.bravoyouthfoundation.org](http://www.bravoyouthfoundation.org).

## NextAid Unites the International Dance Music Community

The Humanitarian organization NextAid is presenting its second annual **World AIDS Day 2009 Events (WAD2009)**, a multi-date fund-raising campaign in cities across the U.S. and in Vancouver. The events started November 25 in San Francisco and continuing throughout the entire month of December. Tied into **World AIDS Day (WAD)**, a globally recognized day, which takes place every year on December 1st, NextAid activates the international dance music community to raise funds and awareness for AIDS orphans and other vulnerable children in Africa. The first WAD, established in 1988 by the World Health Organization, was about raising money, increasing awareness, fighting prejudice and improving education, goals that are as relevant as ever in 2009. A portion of the proceeds from each of NextAid's WAD2009 events will go



towards two of its current projects on the ground in Africa: the Kawangware Street Children & Youth Project (KSCYP) in Nairobi, Kenya, and the Love Life GoGo Getters program in South Africa. For more information on NextAid and the WAD2009 events visit [www.nextaid.org](http://www.nextaid.org)

## Help Change the World!

The only thing you need is your creativity, at least in partnership with the non-profit Economic Human Rights. The organization invites public in general, but in particular all artists – musicians, filmmakers, painters, writers, graffiti artists, poets and photographers to express the



hope, faith, and truth that reside in our souls. It is the artists who can take advantage of the positive possibilities that have emerged alongside the upsurge of poverty. The project incentive folks to take action and overcome the barriers that have always separated us because foreclosures, lost jobs, and the lack of health care have eliminated the distance between us. To change the world, creativity needs connection to the actual struggles for housing, healthcare, equality, and a better life. The search for that connection led the organization to the Poor Peoples Economic Human Rights Campaign (PPEHRC). They have alienated because it is a movement to end poverty led by the poor themselves, because PPEHRC wants to end poverty not just reduce it, and because PPEHRC places a heavy emphasis on culture. PPEHRC is also truly nationwide, with affiliates from Maine to Oakland, from the Mississippi Gulf Coast to Minnesota. For more information about the Poor People's Economic Human Rights Campaign, check out [www.economichumanrights.org](http://www.economichumanrights.org).





# Rio, Paris, Macau, Bangkok, e Agora Los Angeles...

Lindenberg Jr.

Ela tem o sobrenome igual à famosa modelo Brasileira e top 5 do mundo, Adriana Lima. Quando conheci pessoalmente a carioca Elizandra Dutra Lima em uma festa de confraternização do evento Miss Brazil-USA 2009 - versão Los Angeles, ela me lembrou muito a primeira ganhadora do evento na-

cional Miss Brazil-USA e ex-residente de San Diego e Los Angeles, Ana Lygia. Muito bonita e de olhar penetrante, Elizandra me chamou especial atenção por mencionar estar apenas a três meses em Los Angeles e por ter vivido em cidades asiáticas não tão comuns para uma artista brasileira – Bangkok e Macau.

Ela não costuma praticar esportes, mas gosta de malhar para manter a forma. Tem uma conectividade muito grande com Deus e gosta muito de meditar para refletir sobre sua vida. Fascinada por idiomas, entrou na faculdade de letras no Rio. Com a grande paixão por conhecer outros lugares e outras culturas, já no início de faculdade surgiu uma oportunidade de viajar para Paris e conhecer um pouco sobre os hábitos dos Franceses e o lado artístico dessa cidade encantadora. De volta ao Brasil, começou a trabalhar profissionalmente como modelo e também como dançarina. Não demorou muito para surgir uma oportunidade de viajar com contratos de trabalhos para Shenzhen (China), Hong Kong e Macau, onde residiu por três anos e participou de diferentes grupos de dança trabalhando em grandes hotéis e cassinos. Fazia performances de dança do ventre, flamengo e hip hop, além de shows especiais de samba que fascinavam os chineses. Também fez alguns trabalhos paralelos de modelo e após sua temporada em Macau, veio à oportunidade de desembarcar em Bangkok na Tailândia, onde terminou ficando por quase um ano.

No início de sua jornada pela Ásia, ela teve que se acostumar com as grandes diferenças culturais desses países. Mas afirma que a experiência em ter que conviver com uma

cultura totalmente diferente a Brasileira foi algo único em sua vida. Alguns fatos concretos dessas diferenças esta no próprio dia-a-dia comum deles. A maior diferença a ser superada foi entender e aceitar alguns desses comportamentos. Como ela mesma disse: “como por exemplo, o fato do povo Tailandês comer larvas, baratas, escorpiões, besouros e minhocas como se fossem “chips” (salgadinhos), e venderem na esquina da rua como se fosse uma carrocinha de pipoca”. Mas definitivamente, considera a parte mais difícil o fato de ter que aprender a conviver longe da família e da cultura brasileira.

**“O mais interessante é saber que mesmo do outro lado do mundo, o nosso país e nosso povo ainda são conhecidos pelas nossas raízes e culturas. Sempre foi uma sensação de orgulho para mim, cada vez que a algum asiático perguntava pelo meu país de origem e ao ouvir como resposta o Brasil, ver um deslumbre no olhar deles. De ver a admiração e a necessidade deles de provar que sabem algo sobre o nosso Brasil, citando o nome de cidades do Brasil ou fatos da nossa cultura”.**

Há algum tempo atrás Elizandra decidiu vir para os EUA para estudar e encaminhar seus ideais. Decidiu por Los Angeles e com apenas três meses na cidade arrebatou o Miss Brazil-USA – Los Angeles. Seus ideais e planos de vida são basicamente ter sucesso em sua carreira de artista e modelo e poder dividir a sua felicidade com seus familiares e as pessoas que ela ama. E afirma “o meu maior sonho é poder realizar os sonhos deles”. ■



Name: Elizandra Lima

High: 5'7" – Weight: 125 Lb.

Origen: Rio de Janeiro, Brazil

Profession: Dancer &amp; Model

Living Now: Hollywood-CA

Complete Article in English:

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# Bianca Rossini

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**Luciana Sousa's** as gifted with jazz as she is with her native Brazilian music. She applies both those skills on her new album, "**Tide.**" The results are incredible – the work of an amazing talent. No wonder the album's been nominated for a Grammy Award.

**David Sefton** has made **UCLA LIVE** unarguably the best of all performing arts venues in the city of Angels. Here are some of the latest performances highlights at Royce Hall and Freud Theater:



**Gal Costa** is in her prime. The acclaimed guitarist, composer- arranger-producer **Oscar Castro-Neves**, accompanied her intimate, stunningly gorgeous vocals. Together they performed the songs that inspired Gal from an early age to become a singer including compositions by **Caetano Veloso**, **Antonio Carlos Jobim**. How delicious it was to feel and hear Brazilian Bossa Nova at its best, in its bare essence, crowned by the glorious interpretation and voice of Gal Costa nestled in the warm and fluid guitar performance of Oscar Castro Neves.

**Hofesh Shechter**, created riveting choreography that was personal, intense but with cool precision. For its first West Coast appearance, Shechter's company presented a double bill of two acclaimed works, which he also scored. In "**Uprising**," inspired in part by the violent Paris protests of 2006 and the dozen ricocheting dancers of "**In your room**" Shechter is without a doubt one of the most powerful and cutting edge choreographers of his generation.



Photo by UCLA Live

Los Angeles-based Croatian director **Lenka Udovicki's** production of "**Medea**" starring **Annette Benning** was visually stylistic but tiring to watch. Although it was impressive to witness Benning's strength and energy while walking in a heavy costume on a full-sanded, inclined stage, I never felt either her vulnerability, or her inner frailty. As much as I hoped at one point that Benning was going to allow some inner struggle to show, it didn't happen. Jason was well played by **Angus MacFadye**, but he alone couldn't save the play. Nor could the black leather chorus, who might have been interesting if they were actually doing back up for **Madonna**. The best work was by lighting designer **Lap-Chi Chu** and **John Coleman's** sound design stage musicians, who gave the most heart-felt performance of the evening.

Visionary theater director **Romeo Castellucci's** **Purgatorio** was provocative, intense, and minimalist. Impeccable direction, set design, lighting and costumes were by Romeo Castellucci. The play makes you ponder the human condition, loss of innocence and forgiveness.

**DV8 Physical Theatre's** artistic director **Lloyd Newson**, in its daring "**To Be Straight With You**," leads a multi-ethnic cast in a poetic but unflinching exploration of tolerance, intolerance, religion and sexuality. Drawing on 85 interviews—with the pious and apostate, straight and gay, activist and mere passers-by—Newson merges dance with spoken word, recorded sound, video and animation. The result shows the consequences and struggle of trying to be "yourself" in a society that cannot tolerate the truth.



Photo by UCLA Live

The **Tiger Lilies** Halloween Concert **The Songs of Shockheaded Peter and other Gory Verses** was for me the best way to spend my Halloween this year. Once again, the Godfathers of the alt-cabaret movement with their deranged but also beautiful soulful renditions of a few standards brought me to tears ("Tiger Lilies makes me cry!" Never thought I would say that!). This eccentric three-man band never ceases to surprise, shock and entertain with their inimitable music, which takes the macabre magic of pre-war Berlin and pushes it up against the savage edge of punk.



Hit comedy "**LOL! Latina on the Loose!**" Written and performed by Brazilian actress **Mina Olivera**, this one-woman show takes the audience on the hilarious journey of a 17-year-old coming to America by herself. "LOL! Latina on the Loose!" was a huge hit with packed houses and standing ovations every night. The play has been invited to tour the U.S. and is being adapted into a TV pilot.

From the moment I met songwriter/pianist **Marilyn Berglas**, we haven't stopped composing together. We've only known each other a few weeks and we have already written and recorded seven songs together. Four of them will be included in my upcoming Bossa Nova album. Every time we meet to rehearse, we always write a new song. Marilyn's work is romantic and cinematic. By the time we launch my Bossa Nova album next spring, co-produced by the fabulous **Peter Roberts**, it is very likely that Marilyn and I will have our piano and voice Brazilian album ready as well.

#### Special thanks:

**Don Heckman** (<http://irom.wordpress.com>), **Denise Dorman** ([writebrainmedia.com](http://writebrainmedia.com)), **Galina Sobolev** ([buysingle.com](http://buysingle.com)), **Gigi of Beverly Hills** ([capillarybygigi.com](http://capillarybygigi.com)), **Order Love in black and white** at <http://www.nazraeli.com>

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# Adventure Tourism of Brazil

Carol Mendes  
Translation by  
Ann Fain

Generally, travel to Brazil is associated with the need to soak up the sun on beautiful paradise beaches, but, this tropical country has many more riches to explore. For those who are venturesome, but have strong connections to certain destinations in Brazil, there are some amazing alternative adventure tourism options for you. For those who seek something different than they've seen before, but not quite so daring, Brazil has some equally exciting options for you as well.



For the adventurous, a good place to start is to exchange your sightseeing camera for a helmet, oars and a vest! After you're fully equipped, head out for a day of river rafting. You'll make new memories as you float down some of Brazil's most beautiful rivers. River rafting in the country has grown considerably and some of the most popular destinations are Itacaré (Salvador, Bahia), Domingos Martins (Espírito Santo), Carolina (Maranhão) and São Luís do Paraitinga (São Paulo).

For those of you who are more courageous and want to climb to new heights (literally), you can either go paragliding, hang gliding or parachuting. Admire the natural beauty of the city of Rio de Janeiro in a whole new

way! You can paraglide or hang glide over the city and get a completely different view of Topsail Rock, mount of Two Brothers, Corcovado, and the world's biggest urban forest, Tijuca. If you want to be even more daring, you can parachute (with an experience professional) from a plane at an altitude of about 12 thousand feet in a 200 km/h free fall, and get a full aerial view of the beaches and mountains that surround this amazing city. The jumps are not exclusive to Rio, they are also a common sight in Boituva, São Paulo.

Leaving the air and heading for the water, diving is also a great adventure! You'll get to see some beautiful seas and rivers and

even some of Brazil's shipwrecks. The Port of Hens and the Archipelago of Fernando De Noronha (Pernambuco), the Archipelago of Abrolhos and Arraial d' Ajuda (Bahia), Mararosa (Goiás), Cold Handle, Búzios and Cove Dos Reis (Rio De Janeiro) and Arvoredo (Santa Catarina) are some of the amazing destinations to visit for those who desire to tame Brazilian waters.

Not all of the adventure tourism in Brazil is of the radical sport kind. For those who are looking for a different kind of adventure, there are many destinations available that are not offered by travel agencies. Chapada Diamantina National Park in Bahia and Bonito, an ecotourism delight, located in



South Mato Grosso are two great options and have innumerable hiking trails, caves and waterfalls that provide a more mellow adventure, while still offering different yet amazing sights of Brazil. These destinations are good for the soul and the spirit and provide a cultural experience that relax all who visit them.

In the Chapada Diamantina National



Park, amongst the trails are the Smoke waterfall, the Magic Well, the grottos of the Lapão and Lapa Candy, the Mount of Father Inácio where you can see the sun flaring, and the cave of Torrinha, which is one of the largest quartzite caves in the world and boasts helictites up to 60cm long. For an ecotourism adventure, visit Bonito to see the Grotto of the Blue Lake, the Mysterious Lagoon, the Grotto of São



Miguel and the Natural Aquarium - Bay Bonito – no one should leave without visiting them!

Many other activities Get your luggage ready and embark on a trip to Brazil that will amaze you with its beautiful landscapes, warm your heart with its hospitable people, and provide you with lifetime memories of adventure and magic. ■

*\*Para ler esse artigo em português, visite nossa página de turismo em nosso website [www.soulbrasil.com](http://www.soulbrasil.com).*

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# San Francisco Highlights

## Beach Blanket Babylon

Essa dica cultural é pra quem deseja relaxar e dar uma boa gargalhada após um ano cheio de compromissos e trabalho. Criado por Steve Silver, o musical Beach Blanket Babylon, há 34 anos com apresentações em São Francisco, é um dos mais populares grupos teatrais do gênero comédia da região. Ao fazer paródia de acontecimentos que marcam o dia-a-dia de políticos e artistas, como o governador da Califórnia, Arnold Schwarzenegger, e a popular apresentadora Oprah Winfrey, Beach Blanket Babylon arranca gargalhadas da platéia. O uso de enormes chapéus e de fantasias extravagantes é a marca registrada do grupo. Informações: 415-421-4222.



Foto David Allen

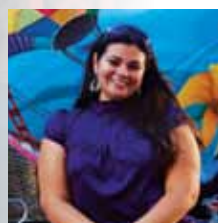
## Tropicalismo em São Francisco

O centro de artes Yerba Buena, em São Francisco, apresenta um pouco da história do Tropicalismo no Brasil através da exposição "When Lives Become Form: Contemporary Brazilian Art, 1960s to the Present", organizada pelo "Museum of Contemporary Art Tokyo". A coleção, que será exposta até o dia 31 de Janeiro de 2010, é composta por trabalhos de renomados artistas, estilistas e arquitetos, como Tomie Ohtake, Isabela Capeto e Lina Bo Bardi. O destaque fica com a obra do artista Hélio Oiticica, trazendo a imagem do cantor e compositor Caetano Veloso vestido com a capa "Parangolé" (1964). Informações: 415-978-2787.



## Cidadãos Brasileiros elaboram a Carta de São Francisco

No mês de novembro, o Conselho de Cidadãos Brasileiros da Área da Baía de São Francisco realizou a V Conferência sobre a Comunidade Brasileira na Costa Oeste dos Estados Unidos, na Biblioteca Pública de São Francisco. Na ocasião, foram discutidos os resultados da II Conferência Brasileiros no Mundo; palestrantes e comunidade conversaram abertamente sobre assuntos relacionados a imigração e serviços consulares, assistência social, saúde, trabalho e educação. O editor da Soul Brasil, Lindenberg Jr., foi um dos palestrantes convidados para debater o tópico Cultura, Mídia e Informação. O objetivo do evento foi também elaborar a "Carta de São Francisco", reunindo as demandas identificadas pela comunidade, com a finalidade de impulsionar a criação de serviços voltados para os brasileiros da região pelo Governo Brasileiro. Para obter mais informações sobre a Conferência e/ou enviar sugestões, escreva para: [conferencia.brasil.sf@gmail.com](mailto:conferencia.brasil.sf@gmail.com).



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Gratizia Mazzei – Estudante

- E você, "Por que ama São Francisco?" Envie sua mensagem e uma foto para [debora@soulbrasil.com](mailto:debora@soulbrasil.com). Sua resposta e sua foto pode ser publicada aqui, e você ainda concorre a "free tickets" para eventos em SF!



Photo by Simara Sousa  
Brooks Institute



# San Francisco Pride Turns 40

The year of 2009 was by no means a bland year for LGBT rights. In April, the Iowa Supreme Court struck down the state's same-sex marriage ban, making a marriage equality first in the Midwest. Soon thereafter Maine became the first state to approve same-sex marriage without a court order and just four days later New Hampshire's House and Senate overrode the governor's veto of same-sex marriage, making it the sixth state to recognize marriage equality. Question 1, the Maine voters' referendum on same-sex marriage, prevented equal marriage rights from seeing the light of day there, while on the other side of the country, Washington State voters made history

by approving expanded rights for same-sex civil unions with the passage of the so-called "Everything but Marriage" initiative, Referendum 71. The news keeps coming. And in the second week of December, DC legalized same-sex marriage after having just granted recognition to same-sex unions from out of region while Houston became the first major U.S. city to elect an out LGBT mayor.

Started in 1970, the first San Francisco Pride event was a "Gay-In" held to commemorate the first anniversary of the Stonewall Riots and to protest discrimination against the LGBT community. Some forty years later, the struggle for LGBT rights continues. The fortieth annual

San Francisco Pride two-day Celebration this year will take place in Civic Center Saturday, June 26, 2010, from Noon to 6:00 p.m. and Sunday, June 27 from Noon to 7:00 p.m. It will feature speeches from celebrity and community grand marshals as well as live music and entertainment on a variety of stages. The event is free, and all ages are welcome, with the parade kicks off at 10:30 a.m. along the Market St. on Sunday, June 27. - [www.sfpride.org](http://www.sfpride.org).

\* **Soul Brasil is organizing a group** to "8 days Stay" in Sao Paulo/Brazil to the 14th edition of Sao Paulo Pride Gay Parade 2010 which theme is "Without Homophobia, More Citizenship - By Isonomy Rights". The Sao Paulo event is considered by the Guinness Book, as the world's biggest Gay Pride celebration, and 4 million people are expected for 2010. **More info:** call our travel consultant **Magali D'Souza (323)428-1963**


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# Job Market & Freelance World

Lindenberg Jr.

During this time of many layoffs, strong job market competition and U.S economy not doing so well, a great alternative is planning a strategy to work for yourself, whether as a writer, a designer and so forth. Self-motivation, discipline, job skills and independence are key characteristics for freelancers and home workers.

If you don't know how to get started here you will find some ideas and tip. First advice to start freelancing is to develop a portfolio. This can be printed samples and basic website of 1 to 3 pages that can include s your service information in detail, your resume or experience and also your customer's references. If you still not have this references, a good idea to start building it is providing your service for a good discounted rate or even free (for 1 or 2 professionals or business) in exchange for their positive testimonial. \*If your start a website and would like take full advantage of this tool, you will need a **SEO service (Search Engine Optimization)** as your new website does take time to get well placed in the search engines.

A growing number of prospect clients or "temporal employers" like the idea to access talented workers who may not be available locally and inclusive provides off-hours support and help. Mostly of them use freelancers to reduce overhead expenses. With the internet and the new digital era you are able to locate prospects clients or jobs through different free and paid resources. For sure, the most basic thing you can do to start is networking.

Use blogs to communicate, influence and also learn from your constituents. Blogs have grown to be more than just personal diaries to become an excellent communication tools espe-

cially for professionals showing up their expertise. Don't miss the opportunity to create a profile in the most important "business networking" website: LinkedIn – [www.linkedin.com](http://www.linkedin.com). One of my favor channels is the Questions and Answers section, which connects professionals and providers them with marketing strategies for improving their outreach efforts. Find discussion boards not only where potential employers are, but others in your industry as well. They might just pass work on to you. I suggest Ryze – [www.ryze.com](http://www.ryze.com), which has both free and paid memberships. Your Ryze page tells others about you and your business.

Use Facebook – [www.facebook.com](http://www.facebook.com), and networking with others and inclusive with marketing purpose, align yourself with many different companies and brands by interacting with existing Facebook fan pages or by creating one from scratch. Another way to market your brand or service is by engaging the community through the creation of Facebook applications. These applications are visible in the boxes portion of a Facebook Profile and can

add a little more personality to a user profile or Facebook page. If you planning to networking abroad, and more specific, if you have interest in Brazil, try the Google Brazilian affiliated Orkut – [www.orkut.com](http://www.orkut.com) or in Asia, try Friendster – [www.friendster.com](http://www.friendster.com).

For freelance resources, there are quite a few websites dedicated to getting freelancers jobs. Many of them work in a reverse auction manner; that is, you bid on the jobs, and the bad with it is that the prices for the job can go down. I suggest checking the site Guru – [www.guru.com](http://www.guru.com). I would like to make a special mention to the biggest online classified in the world, Craigslist – [www.craigslist.org](http://www.craigslist.org). This is for sure one great source for freelancers as well as gigs, regular and sporadic jobs.

**\*If you need more info about search engine optimization, marketing 2.0, guerrilla marketing, communication marketing or media and public relation, please visit our publishing integrated marketing website [www.kisuccess.com](http://www.kisuccess.com).** ■



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**Jonia McClenney**

Born in Recife and growing up in Sao Paulo, she lives in Los Angeles for a while now. Jonia is a choreographer, dancer and practices weight lifting.



**Marcela Oliveira**

Natural from Rio de Janeiro, she lived in Miami and now lives in L.A. To keep her body/mind/soul balanced her practices walking and dancing.





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