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magazine

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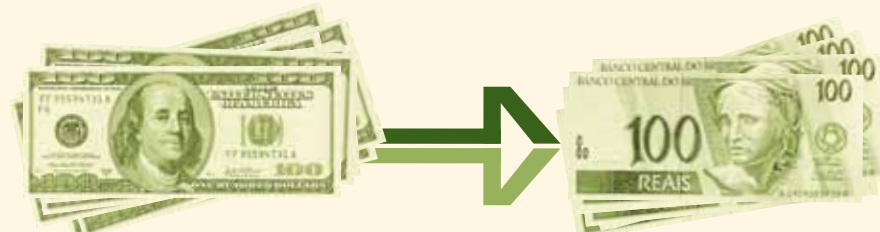
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Editor' Message

As mostly of you know, Soul Brasil magazine is a printing and online community magazine based in Los Angeles and with circulation in California, Hawaii and Nevada. In August 2009 we completed 7 years on the road and in part thanks to the helpful collaboration of volunteers distributors, writers and photographers that have embrace our idea of sharing quality content about Brazil and Brazilians as well others important themes such as art of living, social & eco responsibility, life experience and natural health.

We're always looking for passionate writers and photographers to join our team of volunteer's contributors who set their own schedules and have the flexibility to collaborate in building the quality content of Soul Brasil in their free time. We also incentive all passionate traveler or any professional in their respective fields that never have writing articles, to tell a story.

This paragraph here is for those professionals with not experience in writing and "how to arrange the facts". Actually, the old "who, what, when, where and how" lead and "inverted pyramid" concepts still hold. * Invert pyramid is the form that after you have written the initial article, you review it and change the order of some phrase to brig it more interesting for the reader. Initially take in mind that all stories have 3 parts – Introduction or first paragraph, the surprise or second paragraph and the conclusion or final paragraph. The first paragraph sets up the situation. The second paragraph reveals the surprise. The third paragraph supports the claim made in the second paragraph. Always review and edit/adjust the article before submit it.

One of the benefits to write articles is become published, share your passion with others that have the same interest and share your expertise as a professional in a specific field. Writing and contributing for Soul Brasil will allow you add your name, profession and contacts in the bottom of the article. Send email to editor@soulbrasil.com: To submit your article, write in the subject: Article Submission.

Lindenberg Jr.



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OUR MISSION

Inform & educate, build relations and networking with Brazilians lovers and the conscious living community.

DISTRIBUTION/CIRCULATION

For this issue, we have printed 10.000 magazines, distributed in over 300 locations across California, including L.A, S.F, Orange County, San Diego, Santa Barbara, plus Honolulu, Las Vegas and all Brazilian Consulates in U.S. Do you have a business and would like to offer Soul Brasil "FREE" for your customer? Just call us and leave a message (818)508-8753. We bring it for you at no cost.

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OUR COVER

Brazilians of Orange County, CA
Photo by Sandir Holland.



Target: Brazilian Culture Lovers and the Eco-Social Conscious Community

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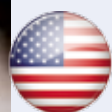
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JOB BY CONTRACT

A huge and growing industry in U.S and around the globe is the Call Centers and Representatives with quality customer service and communication skills is in high demand at

least for the next five years, and in some cases, a job that can be done in home or in your own office. The "home-shore movement" started in response to complaints about the many companies that looked offshore for workers. While some Web sites, such as Alpineaccess.com, actually hire representatives, most use subcontractors. Just be aware that the pay may be by the minute rather than by the hour, so you may not be paid for time you spend waiting by the phone.

Teaching by "Distance"

While distance learning is not new, advanced technology, collaborative multimedia software designed for schools and high-speed Internet connections have created more opportunities for teachers and students to work together from afar and more teacher jobs have being posted. Although income depends on how many hours you're applying to it and the type of classes you're teaching. A resource center for online teaching jobs is available at GetEducated.com.

Hard Times: 10 Careers with Great Job Prospects

If you watch TV or take some time to read the newspaper in your town, it's not surprise for you the highest unemployment rate in nearly 30 years (9.5%) and a lingering recession, with an increasing number of laid-off workers competing for a dwindling number of jobs. The best bet to face up the hard times and in special for students entering college and trade schools in the next decade is in the areas of health care, education and financial services. Avoid careers on manufacturing, which will decline by more than 5% as the U.S shifts productions overseas and changes from a goods-producing to a services-producing economy.

With an aging baby boomer population, it should come as no surprise that seven of the 20 fastest-growing occupations are healthcare related. In fact, three of every 10 new jobs created in the U.S. economy by 2014 will be in healthcare services. But even in the promising healthcare field, there are a few key careers that really stand out. Check this out:

- * **Home Health Aide** – Pays an average of \$9.50 per hour
- * **Medical Assistant** – Pays an average of \$28,000 per year
- * **Physician's Assistant (PA)** – Pays an average of \$75,000 per year
- * **Network System and Data Communications Analyst** – Pays an average of \$64,000 per year
- * **Computer Software Engineer and Application Designer** – Pays an average of \$79,000 per year
- * **Environmental Science and Protection Technician** – Pays an average of \$18.50 per hour
- * **Water & Liquid Waste Treatment Plant/Systems Operator** – Pays an average of \$36,000 per hour
- * **Court Reporter** – Pays an average of \$46,000 per year
- * **Welder** – Pays an average of \$15.00 per hour

* **Veterinary Technologist or Technician**

– Pays an average of \$13.00 per hour

Your resume format is very important these days as the competition is high too. Make it in text-only document specially for submissions online. This simple step, reduce the odds that the resume will become garbled in transmission. Use familiar font as Arial or Times New Roman and select a conventional resume layout. The biggest employment websites are Monster and Career Builder, but jobs posted at this websites generally receive the large number of responses. An important tip is devote more of your online job-search time to smaller sites, like professional associations sites, trade journals and recruiters specializing in your industry. If you are looking for general jobs with no much requirements or part-time and gigs, not forget the Craigslist! Also, most people assume that the most important part of a job interview is showing up well groomed and be on time, but the truth is every-

thing that you could ever want may be riding on your behavior – and even the smallest mistake could mean the difference between you getting your dream job and you still being out there.

New Rules for Federal Student Loans

Since the beginning of July anyone with a federal student loan can apply for a program by the Department of Education that caps monthly payments based on income, and forgives remaining balances

after 25 years. Those choosing to work in public service could have their loans forgiven after just 10 years. Eligibility for income-based repayment (IBR) is determined by a person's income and loan size. A calculator at <http://www.ibrinfo.org> can help borrowers determine their eligibility for the plan.

To check an interesting article about how to set up a affordable and effective home office and other valuable tip, visit www.kisuccess.com and click the Career & Job channel.



EMPREGOS NO BRASIL

O setor de telemarketing é um dos que mais proporcionam empregos para jovens, principalmente aqueles em início de carreira, conforme a Associação Brasileira de Tele-Serviços (ABT). A entidade indica que o setor fechou o ano de 2008 com 850 mil trabalhadores e que a estimativa é que nos próximos dois anos o setor crie mais oportunidades de postos de trabalho.

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The “Brazilian Venice”: Recife

By Fionnuala Barrett



Recife
Pernambuco, Brazil.

Photo by: Rodrigo Ropero

The capital of the state of Pernambuco in Brazil and the country fourth largest city, is a bustling and vibrant city known for its rich cultural heritage and colonial architecture. It is not as cosmopolitan as some of Brazil's other large cities, but is an enchanted city located along side a long coastal reef situated on the Atlantic Ocean.

Recife developed as a city of trade and as a major port. It is known as the Venice of Brazil and includes a mixture of the old and the new with narrow streets, canals, rivers and bridges. One of the pleasures that Recife offers is the opportunity to wander through the streets and to discover new pleasures. The architecture reflects the different cultures that have settled in the area and there are a number of historical monuments and churches many influenced by Portuguese and Dutch settlers.

The number one beach for city inhabitants and visitors alike is the Boa Viagem beach, one of the most famous in Brazil. Because it is protected by the reef the beach offers a safe place for swimming and other water sports. This area around Boa Viagem is the true heart of the city and includes many hotels, exciting nightlife and fine dining experiences. This area have the biggest shopping center of Northeast of Brazil, the Shopping Center Recife, with many fine stores and boutiques. It is also a fine base to begin exploring the rest of the city.

Recife Antigo is the ancient part of the city and where you can find Recife's origins. This is a great area for walking and sightseeing. This vibrant part of the city is alive with music and dance and of course carnival! One of the most famous carnivals in Brazil is the Carnival at Recife Antigo. The Casa da Cultura is an

important cultural marketplace full of arts, crafts and souvenirs. It was once an ancient colonial prison but has been transformed into a marketplace and center for traditional arts. This is also a center for performance art, dance and music, and with luck you can find Capoeira performances during the weekend.

For art lovers a visit to Francisco Brennand's Oficina Ceramica is essential. It is located just outside the city in a dense forest. Brennand is one of Brazil's most famous artists and this center dedicated to his work includes a museum and workshop. There is also a retail store located in the Boa Viagem area dedicated to his ceramic art.

The local cuisine in Recife has many influences including Spanish, Dutch, African and Indian. The area is renowned for its bountiful

supply of fresh seafood as well as local fruits including coconuts and mangos. Local dishes include crabs cooked in a spicy sauce, shrimps in mango sauce, and fried needle fish.

Because Recife is situated close to the equator, the weather is tropical. The hottest months are from November through February. This is when the locals take their vacations. Winter is during June through August and this is the period of heavy rainfall.

No matter what time of the year you decide to visit Recife you are sure to experience the holiday of a lifetime. There are untold treasures to be found in this bustling and vibrant city. Just as compliment, not leave the city without to know Porto de Galinhas beach, one of the most beautiful beaches of Brazil (65 Km from Boa Viagem) and Olinda, human heritage of mankind by UNESCO (25 km from Recife Antigo).

The name “Recife” means “Reef” in Portuguese. Surrounded by rivers and crossed by bridges, Recife is full of islands and mangroves that magnify its geography. It is known as the Brazilian Venice, thanks to its fluvial resemblance with the Italian city.

*Fionnuala Barrett writes for Four Corners Hotels <http://www.fourcornershotels.com/index.php/BR-Recife> which offers hotels in cities around the world including hotels located in Recife.

Institute Francisco Brennand



Photo by: Rodrigo Ropero

Boa Viagem Beach



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A Ditadura da Moda

Albérico Manoel

Desde a pré-história o homem vem criando sua moda. O inconsciente humano discerne o bom do ruim e orienta a sua sobrevivência. É como se fosse uma forma de se distinguir de seus iguais nos aspectos sociais, culturais, religiosos e estéticos. No mundo atual as culturas em todo mundo sofrem influência da mídia e dos meios de comunicação como resultado de um complexo de interligações e conexões mundiais. A moda se massifica e torna-se popular para o público se tornando uma forma de expressão, supervalorizando o indivíduo e diferenciando-o de alguns outros, estabelecendo hierarquias em grupos étnicos e em suas ideologias.

A forma como as “vestimentas” vem sendo utilizada ao longo dos tempos passou a fazer parte integral do ser humano. O mundo moderno cada vez mais exige perfis pré-prontos para o seu consumo. Independentemente do nível social tudo é determinado pelas tendências. Se o vermelho está em alta, todas as lojas vão utilizar suas cores para vender. A cor será direcionada para o público com poder aquisitivo alto, médio ou baixo mesmo que tenham outras cores e outros cortes. Uma exigência da sociedade ou mero gosto pessoal? Talvez, mas, muitas vezes sem que tenhamos uma consciência sobre a influência da moda em nossas vidas, nos vemos absolutamente envolvidos e vítimas ao mesmo tempo.

Hoje, o processo ditatorial da moda quase por completo nos molda ao consumo de seus produtos e nos rendemos a eles pelo forte marketing. Alguns resistem, outros não. Os que seguem as tendências, parecem seres uniformizados com corpos perfeito, algumas esqueléticas, outros musculosos com visual moderno e arrojado tentando se diferenciar,

mas, em sua maioria, quase sempre iguais.

O mundo moderno valoriza o excesso da beleza, o estético e o que é considerado belo, contrapondo os valores éticos e morais e de respeito para com o outro. Os que não se enquadram se separam em tribos ou são marginalizados pelos grupos que pregam a ditadura do que é considerado belo. Atualmente sem querer, sofremos toda forma de imposição da indústria, desde as cores que usaremos no outono/inverno ou primavera/verão, até o formato do bico do sapato. A produção em massa só nos oferece nas prateleiras, cabides e vitrines o que é tendência, o que está na moda. Inexiste uma segunda opção. Esta prática reflete o grau de influência a qual somos submetidos assim como pelos nossos desejos mais secretos, desde a possibilidade de concretizar fantasias, despertar sensualidade. Ostentar ou mesmo querer passar despercebido. A moda faz com que a nossa individualidade fique aparente.

A moda é significativa e está enraizada na vida da grande maioria da população mundial. Deixou de ser sinônimo de futilidade e improvisação e passou a ser responsável por uma grande movimentação econômica e geração de divisas. A contradição no século XXI, o século da informação em massa e da tecnologia avançada e futurística, a moda passa e depois volta. O que era “fashion” ontem pode ser “fashion” amanhã. Mas para estar em moda, você precisa ser o melhor, o mais competente, o mais capaz, o mais tudo. Às vezes, nem sendo a própria pessoa. Atualmente, observa-se que todos estão em busca de algo, sem saber o que realmente querem encontrar. Seria uma ação intencional de seus realizadores? Uma espécie de experimento social



para ver os valores? O que as pessoas pensam sobre as outras e como as outras as vêem?

Tudo acaba virando modismo. Os espelhos (personagens criados pelas pessoas) estão espelhados numa concepção existencialista do ser humano, o ser único, o ser individual que olham para si mesmo buscando o inexistente. O que não se sabe. O que realmente importa é ser autêntico, pois um dia, o personagem perde sua identidade, e o mundo real com suas contradições e hipocrisia diz “nos queríamos você mesmo e não seu personagem”.

Assim a moda acaba ditando regras de convivências, posturas e ideologias entre as pessoas. A moda dita a maneira como devemos nos portar, se vestir, se destacar, conseguir um corpo perfeito, enfim, dita o “ideal de beleza e elegância” perseguido por todos, para um todo, para o consumo, para ser feliz. Essa falsa felicidade consumida por uma coisa que não tem preço, a liberdade. Por isso, moda é passageiro, mas atitude e personalidade são o cotidiano. ■

*Albérico Manoel é jornalista e a voz da Soul Brasil magazine na Bahia. Para outros artigos interessantes do autor sobre arte e cultura Brasileira e em especial da Bahia, visite nosso site www.soulbrasil.com



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SOUL BRASIL magazine

Apresenta

Nossa Nova Voz na Bay Area



A Jornalista
Débora Souza Silva

Débora é Paulista e estará iniciando a partir da próxima edição uma coluna com fatos e fotos sobre acontecimentos importantes na região da baía de SF. A coluna abrangerá temas na área das artes, cultura, esportes, responsabilidade ecológica e social, e claro, utilidade pública. Tentamos assim estreitarmos o nosso link com os Brasileiros que vivem em São Francisco e seus arredores.

Para comentários, notícias e sugestões
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Bianca Rossini

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After more than two decades as travel correspondent for ABC's *Good Morning America* and as Travel Editor for NBC's *Today* show, **Peter Greenberg** continues to be America's most recognized, honored and respected front-line travel expert. When Peter invited me to watch the taping of his Travel Radio show at one of the most beautiful Mediterranean-style resorts in the world, **The Terranea Resort**, located at the Palos Verdes Peninsula, I could not refuse. The setting included a delicious breeze summer afternoon with skies perfectly blue, the ocean even bluer, all making a magical backdrop for Peter's radio show. To watch Peter in action was a lot of fun. His never missing the beat humor got me laughing from the start. He talked to experts, took questions from callers around the world, interviewed guests, gave tips about best ways to save and where to go and get the most for your vacation budget. Later we had a delicious dinner and very lively conversation at Terranea's **Mar'Sel**. Joining us was his producer, the lovely **Brandi Andres**, and his long time friend Operation USA, President & CEO **Richard Walden**. From my seat I could see the full moon reflected in the calm waters of the Pacific ocean, making it an even more beautiful evening.



Get away choice of the month: **Terranea Resort** makes me feel as if I am in Portofino, Camogli or

Nice. The only luxury resort in the California Coast nestled in the beauty of the surrounding Pacific Ocean and Palos Verdes nature makes Terranea a perfect get away, just 20 miles from Los Angeles International Airport. The property boasts a 582-room resort including bungalows, suites, oceanfront casitas and ocean view villas for a more intimate setting.

If you feel like being pampered or being more active, you will not resist the world-class amenities, including The Spa at Terranea with an oceanfront setting, the fitness center; golf course; and three unique swimming pools, one with children's play area and a waterslide. Three ocean view restaurants and a free-standing signature restaurant and a cliff-side bar offer up spectacular vantage points for whale watching. The food is delicious! Other amenities include a children's center with interactive programs and several miles of on-property scenic bluff-top trails that connect miles of coastal trails. A secluded beach cove also adds to the unique, romantic and unforgettable experiences at Terranea Resort. Perfect for romance, relaxation, meetings and family fun, you will be surrounded by beauty, whether it's a dinner experience, one day or several weeks, Terranea changes the way you feel almost immediately, and the magic will last for quite sometime. (www.terranea.com)



UCLA LIVE director **David Sefton** chose a vibrant and passionate way to celebrate the end his last season's programming with **Goran Bregovic & his Wedding and Funeral Orchestra**, performing an ecstatic, eclectic and charismatic style of gypsy dance music. The lively ensemble included a 4-piece classical string orchestra, a 6-man choir,

and two Bulgarian female vocalists, A household name in his native Balkans, Goran Bregovic has been known for more than three decades as a film composer and rock musician. In the beginning I tried to stay seated like everyone else, but the music was irresistible and pretty soon I was in the aisles with a few other people who joined the dancing, and as the concert progressed, more and more people joined in a full music-dance celebration that kept all of us wanting and screaming for more!



President Obama has called for a **National Musician Corps** to bring artists as public servants into low-income and underserved communities and schools. On April 21, 2009, the **Serve America Act** was signed. Brazilian **Eduardo Mendonça** is one of the four Seattle musicians that will be representing Washington State on this federal pilot program administrated locally by Arts Corps. Mendonça's placement will be at Seattle Center, where he will engage youth from nearby Parks and Recreation sites to participate in community music festivals and utilize resources of the **Seattle Center** campus.



The soon-to-be-released book **Love in black and white** includes 45 of my original love poems accompanied by selected photographs of **Michael Kenna's**

landscapes made in locations around the world. The book is out October 2009, but you can pre-order today via www.nazraeli.com.

Special thanks: Don Heckman (<http://from.wordpress.com>), Denise Dorman (writebrainmedia.com), Galina Sobolev (buysingle.com), André Cohen (myspace.com/WCAPhotoStudio), Gigi of Beverly Hills (capillarybygigi.com) Order **Love in black and white** at <http://www.nazraeli.com>

A Brazilian Heart

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MUNDO DA PUBLICIDADE

A empresa Brasileira F/Nazca criou para a Nike um anúncio para homenagear a Seleção Brasileira de Futebol que, pela terceira vez foi campeã na Copa das Confederações, numa virada contra os Estados Unidos. A peça traz o canarinho, símbolo do time, fazendo xixi, para demarcar território na África, que sediará o mundial em 2010. O anúncio saiu nos principais jornais nacionais como o Folha de SP e o Globo do Rio, além de ter ido parar nos banheiros de movimentados 42 bares de São Paulo e Rio de Janeiro.

MÍDIAS SOCIAIS

Mídias sociais é um tema que desde o lançamento do orkut e a popularização dos blogs vem em alta mas que muitas pessoas não conhecem os principais conceitos ao redor desse novo mercado. Empresas que querem aderir às mídias sociais não sabem como entrar no mercado ou até mesmo não sabe da sua existência ou impacto. O principal ponto das mídias sociais é que são feitas de pessoas, portanto saiba dialogar com elas, tanto sabendo escutar como falar. Um exemplo **escutando**: encontramos por aí um montão de elogios e reclamações, então saiba utilizar as ferramentas de busca ou monitoramento corretas para saber o que as pessoas estão falando para utilizar em seu benefício no caso comercial ou abra espaço para que os clientes expressem suas opiniões. Um exemplo **falando**: não encha as pessoas de spam com inúmeros recados no Orkut ou Facebook ou ainda no direct messages. Se você tiver algo realmente bom, as pessoas irão falar sobre ele naturalmente, não será necessário fazer spam. De maneira geral, o principal é saber se adaptar as novas tecnologias.



SOCCER-WPS REGULAR SEASON

The Sol officially clinched the 2009 WPS Regular Season title on July 23 and two games before the finish of regular season. The 0-0 tie against FC Gold Pride was all they needed to earn them one point and a buy to the WPS inaugural Championship game on August 22 at The Home Depot Center. After the 2 remain games the L.A team had two weeks for the grand final Aug 22nd at the Home Depot Center in Los Angeles. Several promo events was included to promoted the final game and Sol participation including at the Los Angeles Women's Tennis Championship on August 4, where they signed autographs alongside members of the Los Angeles Sparks and AVP (female) players, an autograph session at the Los Angeles Lakers three-on-three basketball tournament on August 16, and with Marta throwing out the first pitch at the Dodgers home game on August 17 against the St. Louis Cardinals. For more information about the L.A Sol visit www.LosAngelesSol.com.

BUSINESS

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NOVOS PROCEDIMENTOS PARA EMISSÃO DE PASSAPORTES

O Consulado-Geral do Brasil em Los Angeles adotará muito em breve novos procedimentos para a emissão de passaportes. A substituição do atual passaporte decorre de compromisso internacional assumido pelo Brasil junto à Organização de Aviação Civil Internacional (OACI). O novo modelo do documento de viagem foi batizado como “passaporte biométrico”, por conter em formato codificado por computador não só a foto do titular, mas também suas impressões digitais, permitindo identificar sem erro qualquer pessoa. Deverá conter dispositivos de segurança modernos, que

impedirão sua adulteração e falsificação, e será oferecido ao público por toda a rede consular brasileira até 2010.

Valendo-se da oportunidade, ao reformar o sistema de emissão de passaportes, os Consulados brasileiros em todo o mundo passarão também a adotar novos padrões para a emissão de atos notariais, registros civis e vistos, garantindo igualmente maior credibilidade, segurança e qualidade aos documentos. A implantação do novo sistema terá início com uma fase de transição em que os documentos poderão ser emitidos tanto no modelo atual como no novo. É preciso ressaltar que os documentos emitidos nos modelos atuais continuarão a gozar de pleno reconhecimento por autoridades brasileiras e estrangeiras, até que alcancem o fim de seus respectivos prazos de validade.

Para o Consulado-Geral em Los Angeles, a adoção de uma plataforma inteiramente nova de prestação de serviços consulares implicará ampla reorganização das rotinas de trabalho e treinamento intensivo dos funcionários na operação de novos equipamentos e sistemas informáticos. O Consulado-Geral não medirá esforços, entretanto, para garantir que esse desafio afete minimamente a eficiência no atendimento ao público.



BRAZILIAN DAY IN L.A PROMOTED BY THE CONSULADO GERAL DE LOS ANGELES

Since 2005, the Consulate General of Brazil has joined forces with local companies and individuals to offer a day of celebration of Brazilian culture. Free and open to the public, the festival has become a reference, being an opportunity for Brazilians to exercise their identity as well as connect with their origins. Assembling a large number of people, the “Brazilian Day in L.A.” also brings to Los Angeles a diversified scope of Brazilian culture, demonstrating traits of our music, dance, and cuisine that are not often seen.

For complete info check the AD below. Booth spaces available, contact: cultural@brazilian-consulate.org



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The La Brea Tar Pits is located on Wilshire at Curson Ave. Parking is available at Petersen Automotive Museum (Wilshire & Fairfax) and Museum Square Public Parking and BCAM Underground Parking Struture (on 6th Street, East of Fairfax Avenue).
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SANTA BARBARA SUMMER SOLSTICE “SPLASH”

With many events having to cancel or postpone their events due to the recession, the production of Solstice Celebration in Santa Barbara made efforts this year to give the people a reason to celebrate. The event – that celebrate the “arrival of summer” for thirty five years, have attracted this year an estimated of 100,000 patrons for the festival and should exceeded the number of 50,000 for the traditional “Parade” at the State St. The theme “Splash” for this year seemed to keep the weather a bit cooler than last year.



TATTOOGIRLS HOMENAGIOU PIONEIRAS DA TATUAGEM NO BRASIL

A 1ª TattooGirls, convenção de tatuadoras que aconteceu nos dias 17, 18 e 19 de julho, no Clube de Regatas Saldanha da Gama, na Ponta da Praia, em Santos (SP), homenageou as pioneiras do Brasil na arte milenar de tatuar. O evento teve a participação de pioneiras como Hosani Finotelli, a Medusa, a tatuadora motoqueira, hoje com de 53 anos, avó de cinco netos e mãe de dois filhos e que hoje vive em Brasília. A personagem comentou: "Só o fato de ser tatuada na época já era visto como uma coisa muito ruim, as pessoas xingavam a gente na rua", lembrou. Na próxima TattooGirls, Medusa planeja ministrar um workshop sobre o trabalho que realiza de correção facial e de cicatrizes, reconstrução de auréolas - retiradas devido ao câncer - com acabamento de cirurgia plástica. Medusa atua em clínicas médicas fazendo este trabalho corretivo. “Tatuagem era o fim do mundo. Hoje vejo meninas orgulhosas mostrando suas tatuagens e o publico achando maneiro, sexy, etc. Isso me deixa muito feliz”.

Ana Velho, então estudante de Arquitetura no Rio de Janeiro, que achava que a profissão tinha virado receita de bolo em série. "O crescimento imobiliário da cidade gerou uma mesmice na profissão. A tatuagem virou minha válvula de escape", revelou a artista. Ela disse que até hoje falta muita informação pelo motivo da profissão não ser regula-

mentada. "Talvez a TattooGirls impulsione a tatuagem neste sentido", completou. Ana também trabalha com pigmentação cosmética, além de desenvolver projetos em prol do meio ambiente. Ela transforma lixo em brinquedos e ensina as crianças a fazerem o mesmo no Galpão das Artes da Gávea, no Rio.

Cláudia Claudiano, conhecida como Cláudia Macá, primeira tatuadora da cidade de São Paulo, e que começou em 1983, completou a lista das homenageadas. Em 1989 tatuou na Itália. De volta ao Brasil em 1990, abriu seu estúdio próprio e em 1996 abriu o Claudia Tattoo, onde permanece até hoje. Premiada na 1ª e 2ª Convenção Internacional de Tatuagem do Brasil como melhor tatuadora, foi a responsável pela introdução da popular tatuagem de henna no país em 1997, e se especializou na aplicação de henna natural e na arte de mehandi, técnica hindu milenar de tatuagem temporária.

Além das mulheres, o 1ª TattooGirls fez uma homenagem especial ao pai da tatuagem moderna, Lucky Tattoo, e aos 50 anos de sua vinda ao Brasil. A 1ª Tattoogirls foi recheada de atrações e incluiu também, exposição de arte, concurso de tatuagens, duelo de tatuadores, oficina de grafite, e claro, palco com bandas e DJ's. Para se ligar no evento de 2010 visite www.tattoogirls.com.br.

Ethanol Passes Critical Test in California

The sugarcane ethanol passed a critical test last June as the California Air Resources Board (CARB) approved its long-awaited, first-of-its-kind Low Carbon Fuel Standard (LCFS). While the Brazilian Sugarcane Industry Association (UNICA) continues to provide evidence that sugarcane ethanol's carbon intensity is even lower than initially calculated by CARB, this decision means sugarcane ethanol will be in greater demand in California in the years to come.

"The verifiable 90% greenhouse gas reduction delivered by sugarcane ethanol provides a source of low carbon fuel that achieves the goals of California's ambitious regulation, with room to spare," said UNICA President & CEO Marcos Jank following the vote in Sacramento.

The LCFS is designed to reduce by 10% the carbon intensity of all transportation fuels used in California by 2020. Additives such as biofuels will help gasoline meet the 10% reduction target, since many, inclusive the sugarcane ethanol, offer much lower carbon intensity than gasoline.

"We congratulate California for leading the world in encouraging low carbon fuels. But any realistic evaluation of carbon emissions from sugarcane farming in Brazil must reflect the strict policies being implemented and action already taken to phase out sugarcane burning, increase mechanical harvest-

ing and expand cogeneration output," said Joel Velasco, UNICA Chief Representative in North America, who was present at the Board meeting in Sacramento.

UNICA's second submission to CARB on this issue, addresses the controversial calculations resulting from so-called indirect land use change impacts from sugarcane expansion. The letter supports numerous comments from stakeholders and mentions specifically a letter to CARB by 111 Ph.D. Scientists, stating the science used to determine such impacts is quite limited, highly uncertain and open to misuse, through selective enforcement of such impacts. The organization urges CARB to revisit the methodologies in its land use change modeling over the coming months. Under the regulation approved, CARB will continue to work on calculations for carbon intensity values.

The Board committed to an investigation, to include input from outside expert groups and be completed by the end of 2009, to evaluate land use and other indirect effects of all transportation fuels. For biofuels, the experts group evaluation should include "productivity of bio-fuels per acre of land,



water use, low carbon agricultural practices that improve carbon sequestration in soil, and creation of protein and electricity co-products" among others. Moreover, the Board decided the results of this investigation and subsequent recommended changes to the LCFS would be presented to the Board on or before January 1, 2011, when the LCFS becomes binding.

According to Velasco, *"Indirect land use changes must accurately represent the dynamics of Brazilian agriculture today. We are confident that a data driven analysis will conclude that indirect land use change from sugarcane cultivation in Brazil is marginal at best,"* he added. ■

*** The Brazilian Sugarcane Industry Association (UNICA) represents the top producers of sugar and ethanol in the country's South-Central region, especially the state of Sao Paulo, which accounts for about 50% of the country's sugarcane harvest and 60% of total ethanol production.**



Sustainable and Renewable Energy in Brazil

Brazil's energy industry is at a crossroads. After a decade of reforms and privatizations, Brazil is reevaluating its plans to meet growing energy needs following a crippling power shortage that rocked the nation in 2001 and a change of government on January 1, 2003. The country's energy policies of the last decade have been highly successful and Brazil has transformed itself from a major oil importer whose rising imports from the Middle East were leaving the country with crippling deficits to an expected net exporter of crude oil in the next years.

On the other side, recent advances in sugarcane production have sparked changes that go far beyond the field. Sugarcane ethanol has become the second source of energy in Brazil and its use avoided the emission of 644 million tons of CO₂. In a recent research, ethanol - with a total supply of 20.1 billion liters, recently overcame hydraulic energy for the first time in history to become the second most important source of energy of the country. Ethanol consumption produces a reduction of more than 20% in carbon monoxide emission and around 20% of hydrocarbon emissions in urban centers, plus a drop of 10% in the case of nitrogen oxide. Brazil produces only 25% of the world's sugarcane throughout Central America, India, South Africa and Mozambique, and the

Brazilian successful experience can be replicated and is being so.

Hero of the environment defends that biofuel critics have lost their sense of proportion and that ethanol does not increase food prices. The true villain for the increase in food prices, says specialists, is skyrocketing oil prices, lower world grains stocks, a strong demand for food in Asia and financial speculation in the commodities markets. Brazil's talent in using green fuels is also evident in the engendering of flex-fuel-engines, which have literally conquered consumers.

The report "Analyzing Renewable Energy in Brazil" is a complete analysis of the various sectors of renewable energy in Brazil. Starting with an analysis of the overall business environment in Brazil, it analyzes renewable commodities such as small hydro power, biomass, solar and wind energy, as well Brazil's environment for the development of renewable energy and also regulatory frameworks, government incentives and government programs. A comprehensive overview of the Brazilian electric power industry including the rising demand for energy in the country and how Brazil is planning to meet these requirements, as well a brief profile of the global energy industry and a profile of the Brazilian energy industry are available in the follow link: www.researchandmarkets.com/reports/c83940. ■



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O Desaprender & Re-Aprender

Geisa Faria Mourão



Depois de quase 20 anos dirigindo em Sampa, claro que seria fácil e rápido dirigir nas terras Californiana. Em SP eu dirigia como uma "Motorista de Táxi", sempre na correria e conhecendo todas as suas ruas a atalhos. Costumava "costurar" no zigui zague infernal das marginais e andar no trânsito caótico de uma grande metrópole. Confesso que trabalhando em vendas andava sempre com pressa.

Confesso que é muito melhor ler e escrever sobre a dificuldade do processo de re-aprendizagem do que realmente vivenciá-lo. Nos últimos meses passei por uma experiência que me valeu alguns bons ensinamentos. Acostumada ao vapt-vupt do tudo para ontem em São Paulo, e vivendo agora em Los Angeles, coloquei como um dos objetivos do ano obter a "Drive License", a tão famosa carteira de motorista nos EUA.

Para começar o teste escrito, me deparei com 36 perguntas, regras diferentes e um idioma que não dominava. Como boa brasileira, encontrei uma solução criativa para tentar ajudar-me no teste: decorei uns quatro testes diferentes em inglês. Nas horas de desespero sentimos a importância da solidariedade e foi o que aconteceu quando me emprestaram esses testes. Que decepção, sem ter estudado apropriadamente o manual (Driver Handbook) e apenas tentando decorar as respostas, dei com os "burros n'agua".

Na segunda vez, tentei entender algo na cara e na coragem. Rezei, orei, mentalizei, entrei no meu eixo e também estudei. Deixei algumas questões que não havia entendido e fui entregar a prova. O atendente chamou minha atenção. Havia uma questão sem resposta. Voltei e sem realmente ter entendido a questão, chutei no "gol". Na contagem

e revisão... 1, 2, 3... 7 erros. Havia passado! De raspão, pois sete seria o numero limite de erros. Começava então a segunda e pior parte, o teste pratico do DMV- Department of Motor Vehicles da Califórnia. Na primeira não passei e claro fiquei chateada. Mas precisava ser honesta comigo mesma, pois não merecia ter passado. Fui para a segunda tentativa atenta às regras americanas. Parava totalmente nos "Stops" e depois saia devagar, olhando sobre os ombros nos pontos cegos do veículo. Enfim achei que estava fazendo tudo certo. Quando voltamos para o estacionamento do DMV, a instrutora começou a relacionar meus erros: entrei no estacionamento a 20 milhas por hora e segui guiando o carro pelo meio da pista. Enquanto ela relacionava meus erros, eu prestava atenção. Saindo do carro lá estava meu companheiro. A cara de frustração dele não poderia ser maior que a minha.

Na terceira vez revi todos os vídeos do DMV - existem vários vídeos no Youtube (www.dmv.ca.gov) que te ajuda, e relacionei todas as minhas falhas no dia do teste. O vídeo realmente é positivo e recomendo a todos que enfrentem a mesma situação. Pedi a Deus que me envolvesse com sua força deixando vir à tona toda minha luz e pedi também para que me deparasse com um bom instrutor. Na véspera do exame tentei lembrar os erros cometidos e fiz exercícios de respiração. Confesso que quando tentava uma sintonia com a "turma do alto" eu não conseguia vivenciar o estado de graça que muitas vezes já havia experimentado. Sonhei que alguém me dizia para pedir a proteção de São Gabriel. E o santo realmente me ajudou!

Quem me acompanhou foi um instrutor de uns 60 anos, com um ar meio angelical e calmo. Disse a

ele que estava aprendendo inglês e que quando as pessoas falavam mais devagar, eu entendia tudo. Ele atendeu-me e a única observação no final foi que eu não precisava aguardar tanto para fazer uma conversão à esquerda. Havia cometido quatro erros (o máximo eram 16) sem cometer erros graves que me eliminariam já de início. Nas duas tentativas anteriores havia sido eliminada de cara por erros graves. Uma era não ter segurado o volante mais "apertado" e a outra por usar mais o espelho principal de dentro do carro.

Minha experiência serviu para lembrar que às vezes não adianta se precipitar e tentar ser "arrojado". O "processo" é mais demorado. Somente consegui meu objetivo após dois meses. Uma teoria interessante que conheço diz: "os louros de ontem não garantem o sucesso de hoje". Isto nos obriga a desenvolver a humildade de ser um eterno aprendiz em tudo o que pretendemos fazer.

Daqui a alguns anos quando retornarmos para SP, este processo precise ser refeito. Precisarei esquecer grande parte das lições daqui e voltar a dirigir como antes. Está deve ser a famosa adaptação ao ambiente dos estudos de Darwin. Não somente sobrevive, mas vive melhor, quem melhor se adapta às circunstâncias externas, criando mecanismos internos para que este processo possa ser mais "prazeroso". Espero não esquecer nunca! Espero que vocês também! ■

**Geisa Faria Mourao é graduada em Comunicação Social, com Pós-Graduação em Marketing pela Escola Superior de Propaganda & Marketing de São Paulo. Natural de SP, em 2009 se transferiu para Los Angeles com sua família e passou a estudar Life Coaching para certificação Internacional - gfmourao@gmail.com*

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Our Worldly Environment is an Outward

Fearless Love for Inner and Outer Peace in a Changing World

By: Gary Renard

You can learn to dissolve the illusions of time and space and return to reality, which is Oneness with God and perfect love. This is not love the way the world commonly thinks of it. It's an all-encompassing kind of love that is perfect spirit: innocent, unflawed, immortal, invulnerable and forever fearless. It excludes no one and includes all.

Perfect love, which is Divine in nature, must be experienced, for it is beyond words. Yet words and practice are needed to help lead you to that experience. The knowledge of what it's like to be one with your Source is the awesome mystical experience that's been described by Masters throughout the ages. It's the greatest sense of awareness anyone can have while still appearing to be in this world. That experience, upon the end of your physical existence, will become your permanent reality. In the meantime, the more at peace we each are, the more we each will contribute to our world in ways that benefit all. We will find solutions to world problems that are in the best interest of all in place of the old paradigm of what served the best interest of a few. By first of all focusing on our inner environment of peace, our outer environment will gradually begin to reflect that and extend it in ways beyond our wildest imagination.

Fearless love is not about leaving it at that like some of the popular spiritual teach-

ings do. Any attempt to remain in the present moment will fail unless certain work is done by the student. That's because there's something in the mind that prevents you from staying in the present moment. Most spiritualities don't even know about it, much less teach you how to have it healed.

The truth is that we are not these bodies, we are immortal spirit. We cannot actually be separate from God, but we can imagine we are. That is what this world is. It is an illusion of our imagined separation from God. We spend most of our lives trying to solve the problem of separation within the illusion. The only place where we can actually solve the problem is to go within and release our false thoughts of separation, which is ego. While it is true that in ultimate reality there is nothing to forgive because it is perfect oneness, within this illusion undoing the ego works to awaken us from this dream. If the ego is like an onion, layers of false thoughts of separation, we will eventually undo or peel away all the layers until there is nothing standing between us and our total awareness of our perfect oneness with God. And much like we awaken from a dream we have while sleeping in our beds at night, and see that we have never left the safety of our beds, we will eventually awaken from this dream and see that we've never actually left the safety of God's perfect love.

Judgment is the biggest obstacle to fearless love and the quickest way to overcome it is forgiveness. The forgiveness we speak of here is not the old fashioned kind of forgiveness where you say you are wrong but I forgive you anyhow; it is the kind of forgiveness that Jesus taught and practiced during his last lifetime on earth and is taught today through his voice in A Course In Miracles. It is the kind of forgiveness that says we are not this body, we are immortal spirit and cannot be damaged or die, therefore we are all innocent. ■

* Check complete article at www.soulbrasil.com (Check "Featuring Online" on the right column).

*Gary Renard is the bestselling author of "The Disappearance of the Universe, Your Immortal Reality", and the soon to be released "Love Has Forgotten No One". Over the past five years he has spoken in 41 states, 13 countries, and was the keynote speaker at the International Course in Miracles Conferences in Salt Lake City and San Francisco. To learn more about this kind forgiveness and undoing the ego, or to know more about him, visit www.garyrenard.com



Business Strategy: Your Printing Needs



In time of crisis it is essential to developing a marketing strategy to accomplish a task. Without one, there is nothing that can be done. Here we will talk about a specific field in the business strategy – your printing needs. Your printing promo materials are very important tools as they provide your target clients with the information they need to get to know you and your products and services. The longer your target clients see and read what you have to offer, the more they will be inclined to try you out.

With the weight of having to keep up with the changes in advertising, the pressure of acquiring printing solutions within the budget is crucial. The printing technology used by modern printing companies produce prints that are of unremarkable quality.

Perhaps what differs is overhead cost or management cost, and the profit margin the print company dictates. Nevertheless, cost-effectiveness should be the by-word companies should live by. Consider the following when choosing your printing company:

1. The larger the volume of the print job, the lower the cost per unit will be. This means that it will enable you and your company to reach more of your targeted market.
2. This would allow you to increase your prints, your coverage and your sales without going over budget or spending too much on your prints.
3. Choosing a company that offers lower cost of printing means you have more money to upgrade your print job too. You can opt for a

trustful and affordable printer that can offer different finish or a thicker paper.

4. Deliver & shipment cost. If there is a company that offer a product \$15 for cheaper than other, but this other offer Free shipment or deliver, maybe the second option should be the best.
5. Lower printing cost will allow you to supplement your marketing materials even more. Also, there are a few companies that give you much better rates if you are a loyalty customer or order often. If it is your case, ask for!

Keeping up with the changes in advertising need not drive companies and entrepreneurs to reach deeper into their pockets. With a smart and professional printing company, you can print wisely and affordably. ■

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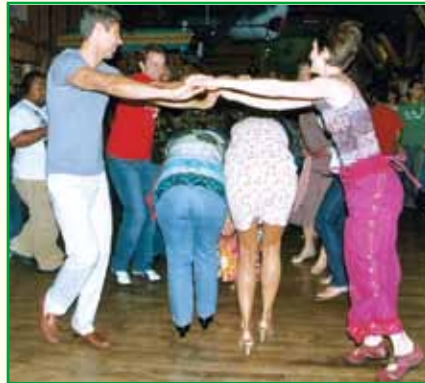
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The Language of Future Global Communication

Lindenberg Jr.
*English Edition: Ann Fain

Maybe you know that Portuguese is the official language of Brazil, but maybe not that it is the seventh most spoken language in the world, the third most spoken language in Europe and presenting some words similar to Spanish, Italian and even French, as it all is derived from Latin. The majority of Brazilians don't know the history of the language and its relationship with the other diverse languages spoken in Brazil before the arrival of the Portuguese explorer, Pedro Álvares Cabral in the year 1500. According to historians, when Brazil was discovered by the Portuguese, there were more than 1,000 languages in the country spoken by indigenous of diverse ethnicities.

Portuguese is one of the most important political and economical languages of Europe, as well as South America, Africa and East Timor.

The Portuguese colonization began gradually throughout the coast, beginning in 1532, with the arrival of *capitanias hereditárias* or hereditary captainships (these were given to anyone who wanted to administer and explore them. There were 15 in all). During this period, diverse communities of Tupi and Guarani indigenous inhabited the entire Brazilian coastline. To establish communication with the natives, the Portuguese learned the dialects and languages of the indigenous. From tupinambá, a language spoken by the groups most in contact with the colonizers was born a "general language" spoken by both indigenous and non-indigenous. It was studied and documented by the Jesuits for the catechism of the natives.

In 1595, father José de Anchieta wrote, the art of the grammar of the language

most used on the coast of Brazil. This "general language" derived from tupinambá was the first linguistic influence on the Portuguese of Brazil.

With the introduction of the sugar cane culture in the captainships São Vicente (today it is the powerful state of São Paulo), Bahia and Pernambuco, black Africans were brought to Brazil as slaves. In the beginning of colonization, they gradually influenced the Portuguese spoken in Brazil. A major intensification of their influence was already noted by the 17th century. The slaves obviously had to learn Portuguese in order to communicate with their master and also adapted it to the "general language" – the language most spoken between colonies.

Portuguese is a language that allows its speakers to understand about 85% of Spanish, 45% of Italian and 25% of French.

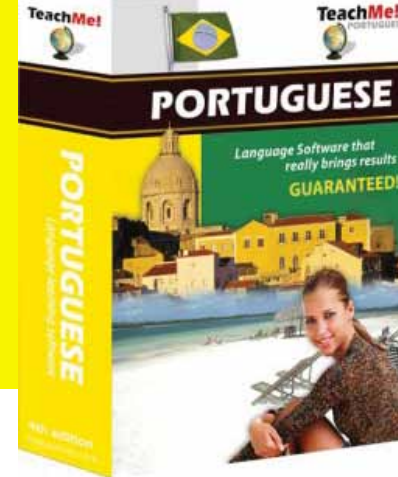
According to the 1694 text of father Antonio Vieira, the language that the Portuguese families spoke in São Paulo was that of the indigenous. The children of these families also learned Portuguese in school. It was in the second half of the 17th century that Portuguese became the majority language. At the end of the 17th century, pioneers began exploring the interior of Brazil and they discovered gold and diamond. This discovery brought an increase in Portuguese immigration and on August 17, 1758, by decree of Marquês de Pombal, Portuguese became the official language of Brazil and the use of the "general language" was prohibited.

Portuguese is considered a very important language because it is estimated that

by the year 2015 Brazil will be the third or fourth largest market in the world.

The Brazilian Portuguese that is currently spoken has seen a natural evolution that all languages suffer over time. It is worth mentioning that when Pombal decreed the obligatory use of Portuguese in Brazil, the Brazilians had already incorporated diverse words of native origin, such as names of plants, fruits and animals derived from tupinambá, into the vocabulary. Some examples include caatinga, caju, capim, capivara, carnaúba, cupim, curió, ipê, jabuticaba, jacarandá, mandacaru, cassava, maracujá, piranha, and the famous pineapple - abacaxi. Other native words incorporated into the Portuguese language of Brazil are Aracajú, Avai, Guanabara, Guaporé, Jabaquara, Jacarepaguá, Jundiá, Parati, Piracicaba, Tijuca – mostly of this words are names of cities and neighborhoods. It is also worth noting that the native influence regained good will with the creation of idiomatic expressions/ties that are used today, such as "andando na pindaíba (the expression means someone that is broken or face up a bad financial time) or "esta de tocaia" (that means "hidden" or someone waiting "behind the scene").

The Africans of the Bantu and Yoruba groups brought their own legacy to the culture of the



country through their distinct musical rhythms such the samba and frevo. The Afro-Brazilian cuisine is comprised of dishes such as quindim, abará, acarajé and vatapá, all with strong African influences. Candomblé is a very strong religion in Brazil where one relies on gods called "orixás" such yemanjá, oxum and iansã. Quimundo, a language spoken in Angola, brought to the Brazilian Portuguese words with a familiar vocabulary, such as caçula, cafuné and moleque. And there are terms that express a way of life and the dances of the slaves, like senzala, maxixe and capoeira, which were also incorporated into the vocabulary.

After the independence of Brazil in 1822, the slave traffic diminished, and stopped completely in 1850. At that point, many European immigrants such as Germans and Italians came to the country. This contact with Brazilian Portuguese with other languages was one of the factors that produced the diverse regional varieties of language that exist today in Brazil. For example, Portuguese of the northeast, in states such as Bahia and Pernambuco, has a large indigenous and African linguistic influence. We already see that the Portuguese of the south, in states such as Santa Catarina and Rio Grande do Sul (that were populated by Germans and Italians due



to climates similar to their homelands), have a strong Italian and German influence.

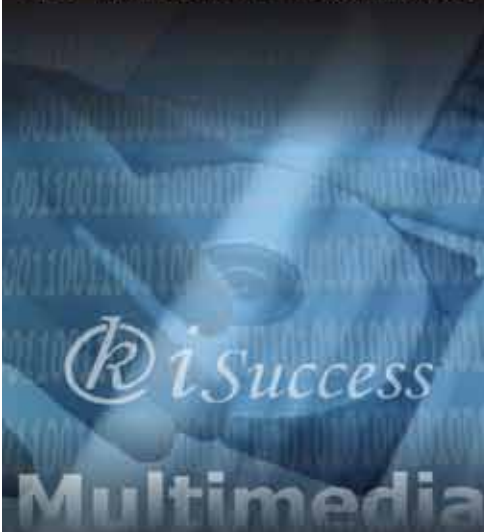
Portuguese is a language of future global communication that offers great possibilities for work and social interaction with regards to the planet.

In the second half of the 19th century, authors of Romanticism had depicted in their works a Brazil that was different than the ex-colony of Portugal. This was also true at the beginning of the 20th century with the modernist movement. In his works, the author Jose de Alencar, exalted the figure of the native bringing to the literature a "Brazilian" characteristic. The modernist Mario de Andrade recaptured the romantic idea of rescuing the origins and construction of the Brazilian identity.

Throughout the years, Brazilians have not only incorporated terms of the native and African languages, but also those of the French, Spanish, Italian, and more recently, English. Words like fitness, gym, on-line and happy hour have found their way into the Brazilian vocabulary. It's also interesting to see the mix of Portuguese and English among Brazilians living in the U.S. Phrases like: foi difícil "parkear" o carro – that means "it was difficult to "parkear" the car" (referring "to park" and using "parkear" as a new word in their "new mixed vocabulary") are very common to hear. In relation to Portuguese of Portugal, we can say that our vocabulary is identical, but that the phonetic differences are noticeable. ■

*You can find this article also in the Portuguese version at our website www.soulbrasil.com.

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A IMPORTÂNCIA DO JIU-JITSU BRASILEIRO PARA O UFC®

*Aryadne Woodbridge

Completando 15 anos de história, o UFC® chegou a sua centésima edição como o maior campeonato promotor do MMA, o esporte que mais cresce no mundo. Gerando interesse ao redor de todo o mundo e com receitas comerciais extraordinárias, os eventos são patrocinados por grandes marcas como a Harley Davidson e Bud Light.

Mérito à atual organização, mas, sem dúvida, à Rorion e Royce Gracie, os filhos de Hélio Gracie que saíram do Brasil para gravar a marca e o diferencial de uma arte marcial nos Estados Unidos, e acabaram, não somente lançando o Ultima Fighting Championship®, mas consolidando o jiu-jitsu brasileiro como técnica indispensável aos atletas de MMA.

O UFC foi lançado oficialmente em 1993 nos Estados Unidos como um torneio-show de Vale-Tudo, transmitido pela TV. Idealizado por Rorion Gracie e seu aluno Art Davie, o campeonato tinha um visual caprichado, com um ringue octogonal e cercado por telas para impedir a fuga de lutadores assustados. O objetivo era promover a superioridade do jiu-jitsu brasileiro internacionalmente, dando continuidade aos desafios que os precursores Carlos e seu filho Hélio Gracie já faziam a lutadores de outras artes marciais no Brasil.

Rorion encarregou seu irmão Royce de representar o jiu-jitsu brasileiro e assim humanizar a maior propaganda que a família Gracie teria: as vitórias nos ringues sobre oponentes musculosos de outros tipos de lutas. A estratégia não somente deu certo, como propagou o campeonato como um combate defensivo sério. Royce venceu as primeiras seis edições do torneio alavancando, assim, o jiu-jitsu brasileiro nos Estados Unidos.

Junto com seu irmão Rickson, Royce modificou a visão de combate na cultura americana que, até então, reconhecia no kung fu cinematográfico de Bruce Lee, cuja arma era incapacitar o adversário com traumatismos: socos, chutes ou cotoveladas aplicados a certa distância, a grande expressão de arte marcial. No método Gracie o lutador leva o combate para o chão para buscar a imobilização e submissão do rival com o princípio da alavanca em vez da força bruta. São usados movimentos curtos e de repetição sistemática, o que dá aos praticantes os elementos para se defender em qualquer situação de briga.

Conforme o tempo foi passando, o torneio foi evoluindo e os atletas se especializando. Eles perceberam no diferencial técnico, a estratégia surpresa contra os adversários e com isso

passaram a procurar maior conhecimento dessa técnica (o cross-training). Consequentemente, com o surgimento de atletas mais qualificados tecnicamente, o perfil do UFC® foi se transformando num campeonato do estilo MMA®, de artes marciais misturadas. A importância do jiu-jitsu brasileiro no atual combate desportivo é tamanha e devidamente reconhecida.

Os atletas originam-se de lutas como boxe tailandês, judô, luta romana, luta livre e ate sumo. Mas se não dominarem as finalizações do “Brazilian Jiu-Jitsu”, dificilmente sobressairão no ringue.

Segundo Marco Ruas, o brasileiro que virou lenda internacional nos campeonatos de Vale Tudo brasileiro e nos palcos internacionais de MMA® “preparo físico e controle emocional são fatores indiscutíveis no preparo do atleta de MMA®. Mas se ele não dominar a técnica de chão, através dos golpes de jiu-jitsu, não vence. É importante lembrar que a luta começa em pé, mas termina no chão.” ■

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Reuniao do grupo do CPR durante a reunião preparatória com os Embaixadores Oto Maia (centro), Eduardo Gradilone (esquerda), Jerônimo Moscardo (direita).

Interação: O Governo e a Comunidade Brasileira no Exterior

Thays Bell

A I Conferência “Brasileiros no Mundo” deu início a um diálogo mais amplo entre a sociedade civil brasileira residente no exterior e a Subsecretaria - Geral das Comunidades Brasileiras no Exterior (SGEB), do Ministério das Relações Exteriores do Brasil.

Ações importantes estão em andamento com o objetivo de melhorar a qualidade de vida dos nacionais brasileiros vivendo fora do Brasil, bem como para formar políticas públicas em benefício dos mesmos. Atualmente a SGEB e o Conselho Provisório de Representantes das Comunidades Brasileiras no Exterior (CPR) estão organizando, com o patrocínio da Fundação Alexandre de Gusmão (FUNAG), a Conferência “Brasileiros no Mundo” a ser realizada nos dias 14-16 de outubro próximo no Rio de Janeiro. Recentemente O CPR e o SGEB se reuniram para discutir os temas e o formato do evento.

A primeira parte da Conferência consistirá numa “prestação de contas” dos órgãos do governo em relação aos temas incluídos na Ata da I Conferência, informando o que foi feito, o que ainda pode ser executado (em curto, médio, e longo prazo) e o que não pode ser realizado.

Os temas educação e cultura, trabalho, previdência e saúde, serviços consulares e regularização migratória, e representação política serão discutidos em mesas regionais e depois em mesas temáticas.

Em sessão plenária, na qual o CPR também pretende ver realizada a institucionalização do Conselho, através de instrumento jurídico apropriado, será apresentada aos participantes a proposta do CPR para o sistema de eleição do Conselho de Representantes efetivo. Note que qualquer brasileiro residente na América do Norte poderá ser candidato ao Conselho, sujeitos a alguns requisitos a serem aprovados na plenária. Uma das formas de cadastramento dos eleitores e dos candidatos ao Conselho será a matrícula consular biométrica sendo lançada pelos Consulados brasileiros nos Estados Unidos em setembro deste ano. Portanto a matrícula consular não só será importante para o cidadão brasileiro ter seu cadastro atualizado com o Consulado de sua jurisdição (para questões de emergência, no caso de terremotos, por exemplo), mas também para que exerça sua cidadania, independente de sua situação migratória, elegendo seu candidato ao Conselho. A matrícula também será aceita em bancos (i.e., para abertura de contas). Para melhores informações sobre a matrícula, por favor, consulte o site www.brazilsf.org (Consulado-Geral do Brasil em São Francisco) ou informe-se no Consulado de sua jurisdição.

Por fim, informo que a FUNAG vai oferecer, como fez também no ano passado, passagens e hospedagem para um número (restrito) de representantes das comunidades brasileiras no exterior, de forma

a ampliar o fórum de debate entre a sociedade civil residente fora do Brasil e o governo do Brasil na II Conferência. A quantidade de vagas para representantes que terão despesas pagas para participar da II Conferência será divulgada em agosto. Indivíduos em cada região da América do Norte serão escolhidos para exercer o papel de representante. Essas pessoas terão que se comprometer em organizar reuniões com as comunidades que representam antes e depois da II Conferência bem como elaborar relatório do evento para informar suas comunidades do que foi discutido e decidido na Conferência. Como o tempo para seleção de candidatos é curto (precisa-se enviar os nomes à FUNAG, patrocinadora do evento, até o dia 20 de setembro), os que estiverem interessados em representar suas comunidades devem acompanhar os avisos sobre o assunto no site do Consulado brasileiro de sua respectiva região e/ou no Portal Brasileiros no Mundo (www.brasileirosnomundo.mre.gov.br). ■

Para amplo conhecimento sobre a I Conferência “Brasileiros no Mundo”, por favor consulte o Portal Brasileiros no Mundo (www.brasileirosnomundo.mre.gov.br). Vide www.funag.org.br. Acompanhe os preparativos para a Conferência no www.brasileirosnomundo.mre.gov.br. Para acessar diretamente a versão integral da Ata dessa Conferência veja <http://sistemas.mre.gov.br/kitweb/datafiles/BRMundo/pt-br/file/Ata%20Consolidada%20I%20Conferencia.pdf>

Para detalhes sobre o sistema de votação, acompanhe o andamento do assunto no Portal Brasileiros no Mundo (www.brasileirosnomundo.mre.gov.br).



Alegria é quando tem um circo dentro do coração da gente

(Mario Quintana)



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