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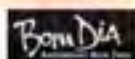
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## Editor's Letter

CARTA DO EDITOR

We are here...already February and again it's Carnaval (or Mardi Gras) and time to celebrate! I never talk in this space about the theme, but it is the right time. The modern Brazilian Carnival finds its roots in Rio de Janeiro in the 1830's, when the city's bourgeoisie imported the practice of holding balls and masquerade parties from Paris. It originally mimicked the European form of the festival, over time acquiring elements derived from African and Amerindian cultures.

Bahia, the state with most strong African influence, came aboard with their many and frenetic rhythms including samba-reggae e axé music has been taking for a while part of the "carnival cake". All start in the late 19th century with the black population celebrating the days of carnival in its own way, highly marked by African-Yoruba characteristics, dancing in the streets playing Afro instruments. Most Bahian carnival were influenced by the black pride movement in the USA, independence movements in Africa, and reggae music that denounced racism and oppression. The groups inspired a renewed pride in African heritage.

Pernambuco, the state that originated the rhythmus of Frevo - this year celebrating 100 hundred years, for a while has been recognized as a hot spot for the street carnival celebrations in the small and historic tows of Olinda (with funny carnival groups names such as: "Tell me you Love me, Damn it", "The Midnight Man" - with many famous giant dolls dancing as a leader of the carnival "bloco" or group as "Crazy Lover" and "Olinda's Underpants" among others; as well Bezerras (land of "Papangús" or "Masquerades") and Nazaré da Mata (land of Maracatú - Afro-Brazilian unique rhythmus).

Here in California, producers as Patricia Leão and Ariel del Mundo in the Los Angeles area, Steve Spencer in San Diego, Roberto Lima and Sergio Mello in San Francisco, and your friend here that write this words - Lindenbergh Jr. in Santa Barbara, has been putting energy and spending time in research/production to bring new ideas for each and every year, California has a bit of the Brazilian Carnival "flavor". Thanks to the folks mentioned above, we can feel the emotion and "taste" the "sabor" of Brazilian carnaval in February (and sometimes in March).

In reality, Brazilians are privileged people in terms of festivities, seeing that soon after the celebrations of New Year's Eve and the beginning of summer (in Brazil) following 4 days of carnival celebrations (and some cities even one week!), which could be considered the most popular outdoor festival in the world.

Axé,

Lindenbergh Jr.

**\* Sorry, but this time the letter was a bit longer, so no space for also the Portuguese version. Next issue we come with the editor's letter in both, English and Portuguese.**

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**STAFF Publisher:** Kisuccess Publishing Co. **Editor:** Lindenbergh Jr. **Assistant's Editor:** Jennifer Parker, Christine DeStefano and Ann Fain  
**Writers:** Lindenbergh Jr., Ana Ligia, AnnFain, Claudia Guedes and Bruno Romani. **Contributing Writers:** Albert Eugene DiPaolo, Conceição Trucom, Alberico Santos and Marcia de Souza **Translators:** Cristiane Magalhães, Christine Di Stefano and Leandro Saueia **Photos:** Soul Brasil Team & Associates **Contributing Photographers:** David Heymman and Ana Carla Soltesz **Art & Design:** Rapadura Design **Office Manager:** Magali D'Souza  
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# Forever Young

Conceição Trucom

Most people are born with the potential to live a long, healthy and happy life. So why then do some of us miss this target? Often people manage to live along life, but in the end they do not have much reason to be happy because they are old and sick. The reasons why? Well, there are many. Let's talk about the three most important ones:

**1** First is our way of thinking and believing in the popular values of the world. We believe that as we grow old we become more fragile and vulnerable to diseases. We even "invest" thousands of dollars in medical insurance to feel safe that when the time comes doctors and hospitals will take care of us and give us treatment. We spend our youth and adult days abusing "insane" habits with the belief that medicine and medical insurance will save us when this lifestyle takes its toll. If you've been sick and looked to these sources for help, you know that this is not the way the things go.

Often, diseases have already done damage to our bodies by the time that they are discovered, while other diseases are oftentimes so advanced that there is no turning back. I feel that it is vital that we get **MORE MATURE** and change our habits and our beliefs. We are not supposed to change our plans once we've reached the age of 60 or 70, but rather it is possible for us to live all our life with quality. We must stop fooling ourselves just for the sake of frivolous pleasure.

The human brain is always exercising and stays awake whenever we're living and growing. The brain hates routine and destructive habits and dies a little every time we give in to so many wrong and conventional models. So, if we keep acting just like that eternally old curious child, our brain and body will stay forever young. After all, children aren't afraid of rebelling against the powers that be.

**2** The second reason we reduce our potential in all areas of our lives is that we have the wrong idea

about what **QUALITY OF LIFE** is. When this idea is wrong...so too will our lives be. So, I'm asking for all of you to reflect deeply on these questions: What is quality of life for you? And how is your quality of life? A life filled with gratifying work, edifying thoughts, friends and healthy relationships, good eating habits and high quality physical exercise will certainly reinforce our natural resistance and help override the bad influences of our heritage. The more you allow yourself the opportunity to live this way, the better life you will live. I believe that prosperity and abundance for all of us lives just next door. But to get access to it you must have the guts to use the key in your heart's drawer and open the door of self-love. The only person who can use this key is you.



The third reason we reduce our longevity is pure and simple: negligence. In fact I think that all three reasons end up being the same: **NEGLIGENCE**. There is a shadow aspect in every one of us that believes that all of the things that happen to us are caused by others. It is immature to put power or control of our destiny into the hands of others. Many aspects of a disappointing future **DO NOT exist**. If we alter our behavior then we can alter our results. Physical, emotional, spiritual and mental vigor are defined by what we eat every day. This is the reason why it's so important to be aware of the power of food, which can give us the vigor and power to stay forever young. In this search for enlightenment you'll find out that between 50% and 70% of all the food that we swallow every day should be eaten raw, fresh and free of agro toxics and chemical additives. In this condition, when food is full of vitamins,

salts, fibers, enzymes, amino acids, essential oils

and pure water, the human body works more efficiently, produces more metabolic potential for reconstruction, regeneration and renewal, and a greater potential for detoxification and release of wastes.

The health of a person is highly determined by the capacity of the body to detoxify itself. Our society is so accelerated, stressed and competitive that intoxication is absolutely natural. There's a lesson to be learned here: the less we intoxicate ourselves and the more we detoxify the greater the potential we have to be **ETERNALLY YOUNG, HEALTHY AND HAPPY!**

\* Conceição Trucom is a therapist working in the area of meditation, cabala, tarot, health and nutrition. She has written many books about natural food habits in Brazil. She lives in São Paulo and you can reach her by writing to [mctrucom@gmail.com](mailto:mctrucom@gmail.com)

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# Eternamente Jovem

Conceição Trucom

A maioria das pessoas nasce com um potencial de vida longa, saudável e feliz. Então, porque alguns não atingem este objetivo? Existem até pessoas que alcançam uma vida longa. Mas envelhecidos e doentes, sem motivos para estar feliz. Os motivos? Bem, são vários. Abaixo citamos 3 básico-essenciais:

## 1 O primeiro é a nossa maneira de pensar e acreditar nas crenças do mundo.

Acreditamos que com o avançar da idade nos tornamos mais frágeis e vulneráveis a doenças. Até "investimos" um monte de grana em planos de saúde para na hora que a idade avançar, estarmos seguros de que os médicos e hospitais vão nos acolher e nos cuidar.

Passamos os anos de "juventude" e "maturidade" abusando de hábitos "insanos", e pensando que o plano de "saúde" e a medicina irão nos salvar na hora da colheita de tais hábitos. Quem já esteve doente, e foi buscar o auxílio das medicinas, sabe que não é assim que funciona a coisa.

Existem doenças que quando descobertas já deixaram seqüelas, algumas sem retorno. Enfim, penso que é primordial que **AMADUREÇAMOS** e mudemos nossos hábitos e tais crenças. Não iremos mudar de plano com apenas 60 ou 70 anos. Podemos viver toda esta experiência com qualidade. Precisamos parar de nos

iludirmos em prol de prazeres imediatos. O cérebro humano se exercita e se mantém desperto todas as vezes que estamos aprendendo e crescendo. O cérebro detesta a rotina, hábitos destrutivos, e morre a cada momento que nos acomodamos diante de tantos modelos errados e convencionais. Portanto, se mantivermos a postura daquela criança que éramos - de um eterno curioso - nosso cérebro e corpo irão permanecer eternamente jovens. Afinal, crianças não têm medo de se rebelarem contra os padrões.

## 2 O segundo motivo pelo qual reduzimos o nosso potencial em todas as áreas de nossa vida é que temos uma idéia errada sobre QUALIDADE DE VIDA.

E, quando a idéia sobre qualidade de vida é errada, a vida também o é. Portanto, peço a todos vocês uma reflexão profunda sobre: **"o que é qualidade de vida para você?"** E, Como está a sua qualidade de vida?

Uma vida preenchida com um trabalho nutritivo, pensamentos construtivos, amigos e relacionamentos saudáveis, além de alimentação e atividades físicas de alta qualidade, certamente irão reforçar a nossa resistência natural e às influências negativas da hereditariedade. E, quanto mais você se presenteia com a oportunidade de viver uma vida com qualidade, mais trabalhos nutritivos, pensamentos construtivos, amigos e relacionamentos saudáveis irão acontecer na sua vida. Sempre insisto em afirmar que a prosperidade e abundância de todos nós mora ao lado. Mas para acessá-la precisamos ter a coragem de enxergar e abrir a porta, cuja chave encontra-se na gaveta do coração chamada auto-amor. Ninguém pode pegar ou usar esta chave, a não ser você próprio.

## 3 O terceiro motivo pelo qual reduzimos nossa longevidade com qualidade e juventude eterna é por pura negligência.

Na verdade, penso que os 3 motivos acabam sendo o mesmo: **NEGLIGENCIA**. Existe um aspecto sombra em todos nós que acredita que tudo o que acontece



conosco é provocado pelos outros. Trata-se de uma imaturidade de entregar todo o nosso poder nas mãos dos outros ou do destino. Muitos aspectos do futuro **NÃO** existem, já que alterando nossa conduta podemos alterar o resultado. O vigor físico, mental, emocional, espiritual e psicológico é determinado pelo que consumimos diariamente. Por isso é importantíssimo estarmos esclarecidos quanto aos alimentos que podem nos proporcionar este vigor e força para estarmos eternamente jovens. Nesta busca por esclarecimentos vocês irão descobrir que 50% a 75% de todos os alimentos que ingerimos diariamente deveriam ser crus e frescos, isentos de aditivos químicos e agrotóxicos. Nesta condição, quando os alimentos estão plenos de vitaminas, sais minerais, fibras, enzimas, aminoácidos, fitos-hormônios, óleos essenciais e água pura, o corpo humano funciona com menos desperdício de energia; maior potencial metabólico de construção, regeneração e rejuvenescimento; e maior potencial de desintoxicação e eliminação de excretos.

A saúde de uma pessoa é altamente determinada pela capacidade do corpo de se desintoxicar. A nossa sociedade está tão acelerada, estressada e competitiva, que intoxicar-se é algo totalmente natural. O raciocínio é: Se pouco nos intoxicamos e muito nos desintoxicamos, qual será o resultado?...**ETERNAMENTE JOVENS – SAUDÁVEIS e FELIZES**

*Conceição Trucom é terapeuta e atua nas áreas de meditação, cabala, tarot, quirologia e radiestesia. Autora de vários livros sobre alimentação natural no Brasil, ela vive em São Paulo e pode ser contatada pelo e-mail [mctrucom@gmail.com](mailto:mctrucom@gmail.com)*



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# The Recognition for the First Afro-Brazilian Leader

By Alberico Manoel

Translation: Christine DiStefano



The statue of Zumbi dos Palmares (Afro-Brazilian legend), expected in May of 2007 to be built in the Praça da Sé in downtown of Salvador, has caused a lot of anticipation in

the black community in Bahia. **Its estimated value is over US\$60,000 and its purpose is to re-affirm the importance and value of afro-Brazilian culture.** The construction of this monument will have a huge historical impact on the city by portraying an authentic black leader - who is considered by many scholars to have been the first Governor of Brazil, the "Governor of Palmares Quilombo"

The initial idea was to commemorate the 310 year anniversary of the death of Zumbi dos Palmares on the 20<sup>th</sup> of November of 2005. And so began a new cycle in restoring the image of the black leader, thereby destroying the image of the passive black during the time of slavery. According to Monica Kalile, activist and director of the musical group "A Mulherada", "A lot of things happened differently in history than they have been presented in these last few decades." Plastic artist Lazaro Duarte was the innovator behind this project. He presented the idea to the "Camera dos Vereadores de Salvador" (City Council) that approved the initiative with the support of the cultural group "A Mulherada". Lazaro told us that the project was born out of the necessity for the representation of a black icon in Salvador, and mentioned that the "Cruz de Malta" (monument establish to reference the Portuguese in the past) was a representation of the power of the Catholic Church, of commercialism, and of politics. It was the principle symbol of power for those who governed Bahia for a long time. And so



the placement of the two-meter statue of Zumbi dos Palmares in the place of Tome de Souza will also represent the shift of power. Symbolically, this will have a great significance for the black community in Bahia.

Francisco Zumbi, the future King of Palmares, was born in the year 1665, the adopted child of Father Antonio de Melo of the district of Porto Calvo in Pernambuco. When he turned 15, he ran away with a group of slaves to Palmares. From that moment on began Zumbi's lifelong battle for justice and equality in society where dehumanized slavery was acceptable. He learned to read, write, and speak Latin. He renounced his Christian name and renamed himself Zumbi God of War, Immortal Ghost or Living Dead.

***"A lot of things happened differently in history than they have been presented in these last few decades."***

**Zumbi was considered the first Governor of Brazil, that is to say, the first black to administrate a city in an egalitarian form that was socially just.** During this period the society of Palmares was organized under the command of Zumbi and had a great physical force as well as military intelligence. Everything that they produced was shared by the community.



They were attacked in 1682 and won the battle, and remained organized until 1685 when the king of Portugal Pedro II called for peace in Pernambuco. Zumbi did not accept, and the King gave the region of Palmares to

one of his subjects. The great warrior continued fighting, and 10 years later, in 1695, Palmares was attacked by a massive force and was devastated on the 7<sup>th</sup> of February. Even so, Palmares continued to live on until 150 soldiers from São Paulo, under the command of Andre Furtado, did away with the dream of a free society. After another horrible battle at Palmares, Zumbi dos Palmares died on November 20<sup>th</sup>. It was the end of the largest and longest lasting "quilombo" in the Americas. Yet the ideas spread by this great leader have survived him. His dreams and his mission will remain engraved in history and in the minds of future generations.

Black women as well as men have fought for the freedom and dignity of Black people. Luiza Mahim, according to some stories,

was an African Princess who, after being imported to

Salvador, was one of the planners of the Rebellion of Males- the greatest slave rebellion planned in the 19<sup>th</sup> century. This planned revolt was discovered, and the leaders were captured and brutally punished. If the revolt had succeeded, she would have been the first black woman monarch of Bahia. She was the owner of a strong personality and she would not sur-





render to anyone. Maria Filipa was a free black from the island of Itaparica who contributed greatly to the War of Independence in Bahia. These women warriors changed the image of the submissive slave that Brazilian history had attributed to the black during this period. And so Zumbi represents, symbolically, this "Re-taking" of power by the black people.

Black social movements were born in the thirties of the 20<sup>th</sup> century, representing the advancement of social movements. These movements became each time more and more organized, becoming stronger tools for fighting for the interests of the black community. It was during this period that black movements from all over the country – especially in the state of São Paulo, reunited and reviewed their historical values, which had been lost in the political processes of Brazil. This history would tell about African origins, culture, and the myths that originated in Africa. All of this past, which is so rarely mentioned in Brazilian history

books, needs to be revealed. **There exists a need for a black icon as a solid representation of a person with honesty, intelligence, and had a fighting spirit, who is free from discrimination because of their racial heritage.**



Artigo: Zumbi dos Palmares disponível em português no site: [www.soulbrasil.com](http://www.soulbrasil.com) a partir do 17 de Fevereiro, 2007

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# *That's Hot!!!*

*with Ana Ligia*

## *Nightclubs*



**Privilege** on Tuesdays - This is an extremely nice club. They have a great music setting. One room plays house music "Brazilian nightlife style" with live percussion and the other plays a mix of everything. I always have a great time when I go there. This club is on top of my list. Literally! The crowd: Britney Spears, Bow Wow, Wilmer Valderrama (That 70's Show), Chris Jacobs (Overhaulin'), Robert Richard (Coach Carter, House of Wax). For more information contact Wilson Chueire at [wilsonslit@yahoo.com](mailto:wilsonslit@yahoo.com)

## *Food*



**Rice Things** - Located in Redondo Beach and very well known by the Brazilian community. The food and the prices are great. The service is excellent. What keeps taking me back are the "avocado rolls". In fact, the day you read this, I probably ate there. Rice Things (310) 214-9033

## *Events*

**GFC Gracie Fighting Challenge** - The event will take place in Florida in March. It will bring world class fighters, such as Ronaldo Jacare, Miguel Torres, Nick Dias, Jake Shields, Daniel Moraes, Jeff Monson, Wes Sims, Frank Trigg, Renato Charuto, Chris Brennan and others to compete in a MMA challenge. People are talking about this event all the way in Afghanistan. This event for sure will be hot!! For more information, check out their website: [www.gfcfighter.tv](http://www.gfcfighter.tv)

## *Movies*

**The Secret** - A feature length documentary about the law of attraction that can change your life. It is being passed around by word of mouth. The best form of advertisement in my opinion. Personally, it has already made a difference for me. All my friends that watched it thanked me later. So give it a try. [www.theseecret.tv](http://www.theseecret.tv)

## *Music*

Can you handle it - by **Usher**

Palavras de um futuro bom - by **Jota Quest** (Portuguese)

## *Book*



### **Why Men Love Bitches**

by Sherry Argov

Don't be fooled by the title. I think that every woman should read this book. The author has a lot of good points that make total sense. The game playing you can do without. You should follow your heart, but self respect and self love will take you down a better path in my opinion. This not only will change how you relate to the opposite sex, but how you relate to yourself and what your priorities should be. **Very, very hot!!!**



Feel free to email me at [analigia11@yahoo.com](mailto:analigia11@yahoo.com) to recommend what you think it's hot in California and especially in Los Angeles area, and I will be glad to check it out.

---

**Ana Ligia** is a versatile and beautiful woman, former Miss Brazil USA, singer, model, DJ and the Brazilian Main Host for the TV show "Planet X" ([www.planetxtv.com](http://www.planetxtv.com)) that airs in 80 million homes in the USA. Her website [www.aizza.net](http://www.aizza.net)





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## Extra \$\$\$\$\$\$

Gostaria de encurtar o caminho de como usar o Ebay, e fazer dinheiro usando o maior site de leilões do mundo? Conhecer um atalho e alguns segredos adquiridos em centenas de horas de pesquisa poderia ser a diferença. Nossa pagina já está no ar!

Acesse [www.kisuccess.com](http://www.kisuccess.com) para mais detalhes! ou ligue (818)468-6474



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## **Photography Project 4**



At age 15 **David Haymann** joined the NY City Musicians Union and freelanced as a drummer for many years. He received a 4 year percussion scholarship to attend college and soon began playing and hanging out at the Manhattan Jazz Clubs before moving to the sunshine state. In 1964 Dave received a National Institute of Mental Health Fellowship to attend the Columbia University School of Social Work and began his 32 year career in counseling and psychotherapy. In 1976, Mr. Haymann entered the world of jazz radio at KUSP-FM Santa Cruz. Since that time he's been a radio host on 5 different stations, including commercial and satellite radio. For the past 20 years has been co-host of the popular radio program "Canta Brasil" on KKUP FM in San Francisco. David Heymann comes to photography through the worlds of music & psychology, and with his deep involvement with Brazilian music & culture and his therapist's skill at establishing intimacy and trust, seeks in his photography to capture the essence of the **Brazilian Spirit.**

To contact him email:  
[davidheyman@yahoo.com](mailto:davidheyman@yahoo.com)  
web: [www.kkup.com](http://www.kkup.com)



**Photos by:** David Hayman. © 2007 all rights reserved



**Spirit of Brazil**



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## Making Your Resume

*Thinking as an  
Marketing Tool = Better Results*

Resumes continue to be an important tool in a successful job search and in every job field. The purpose as any other marketing material is to get an interview with a potential employer. Of course, a resume alone won't get you the job, but it can help get you that all-important interview. While in the past resume is probably a summary of work history, today's it is a sales tool! Employers are interested in your skills not just your previous work experience. In fact, they want to know what you can do for them now and in the future. Take it in mind!

### The basic and most important:

- 1) What you have done (achievements and experiences)
- 2) What you can do (skills and abilities)
- 3) What is a resume: not your life story, but yes and for sure, your toll for better self-promotion.

### For the right template:

- 1) Make it clear and easy to read.
- 2) Keep in a single page and choose a font that's easy to read (Times New Roman). Pay attention in special for the letter **L** (sometimes it is confused with the number 1).

- 3) Stick to cream, gray or white paper; keep it simple. The point here is to marketing yourself.
- 4) Be smart and remember that each job needs one specific resume (show for each employer what they expect most from you). It's like your own "sales tool".
- 5) Omit salary requirements
- 6) Proofread your resume before you send it out, and make sure your contacts as email and phone number is correct.
- 7) Follow instructions precisely. If the Ad says to email it, not try to call. If it says to send in the body/text of the email, not include an attachment. If there is option, prefer email instead Fax. You can send it by mail, but avoid bring it in person.

### However, all formats must to include:

**Name/Contact Information** – At the top of your resume, clearly state your name and last name, bellow, current address, telephone number with area code and if available other alternative phone, e-mail address and website address. Suggestion: if your email address is to funk or inappropriate, is better open another email account that sounds more professional.

**Summary** – A good summary statement encourages the reader to continue reading your resume. Highlight your strengths, skills, knowledge and achievements related to your job objective. A summary statement is important for experienced workers because it displays your major strengths. You can also add a brief statement of the kind of work you are seeking.

**Industry Experience** – Include relevant volunteer activities such as community service work or other achievement. In listing your accomplishments, state what you did, briefly and clearly, by using action verbs. Show the results or the impact of your achievements. Use numbers when possible. Write statements that show how you have solved problems. Include the valuable skills you acquired while raising a family, volunteering, or managing a household. List your accomplishments by area of expertise or under the jobs you've held.

**Education and Training** – List your relevant education and training in a reverse chronological order. Dates of your degree is not much necessary, but make sure to list special seminars, workshops or training that relate to your job objective. List these before your degree or formal education if they are more relevant.



**Additional Info** – Include other kinds of information, if it is relevant to your job objective. You can include information such as professional memberships, publications, community activities, military service, foreign languages, honors and awards.

Serious...so, a must test

Hold your resume out in front of you about 3 feet. When you glance over it, what do you notice first, or the most? Is this what you want an employer to notice? Revise as needed!

### Additional Resources

[www.acinet.org/acinet/resume/resume\\_intro.asp#](http://www.acinet.org/acinet/resume/resume_intro.asp#) - Resume Tutorial, from the U.S. Department of Labor's Career InfoNet.



## Career Coaching

### Choosing the Right Type

There are five basic types of resumes, each with a specific style:

Type	When to use	Tips for writing
<b>Chronological</b>	You have a steady record of employment. You've worked mostly in one field or industry. You want to stay in the same line of work.	Include only those jobs that most closely relate to your current work goal. Don't include a very long list of jobs. List your relevant work experience in reverse chronological order. Begin with your most recent job.
<b>Functional</b>	You're thinking of returning to a field you used to work in. You want to change careers. You have large gaps in your work history. You have extensive achievements in your volunteer work or hobbies.	Emphasize your work objective, skills, and accomplishments. Highlight your transferable skills, the skills you can use in different settings. Leave out anything that doesn't relate to your job goal.
<b>Combination</b>	You want to emphasize your skills and accomplishments. You want less emphasis on other parts of your employment history.	Divide your experience into several areas of expertise. Show what you've accomplished. In this case, list your employers, job titles, and work years - briefly.
<b>Modified letter or broadcast</b>	You're making a career change. You are reentering the job market after an absence. You want your lack of direct experience to be less visible than in a traditional resume.	Write a one-page letter to the employer. Emphasize details about your accomplishments and skills that will help the employer meet their needs. Persuade the employer to give you an interview. Then, you can speak about how your experience really does qualify you.
<b>Electronic</b>	You want a version of your resume that can be read by database or e-mail technology.	Prepare a simple, text-based version of your resume. Use no special formatting or graphics. Include 10-20 keywords from the job field Send this version when you apply for a job through a jobs bank database, or when the employer requests it.

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## 2



## 3



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### **"Soul Brasil Welcome Carnaval" Friday, Feb. 16, 9pm**

at Temple Bar in Santa Monica, featuring Capoeira Batuque from L.A., Batmakumba from San Francisco and SambaJah from Orange County. We invite all friends from L.A. to join the "Brazilian Carnaval Vibe" through authentic music from Salvador, Rio and Recife!

The Temple bar is located at **1026 Wilshire Blvd, Santa Monica, CA 90401** [www.templebarlive.com](http://www.templebarlive.com)



**The famous Farmer Market on Fairfax/Third St. welcome Carnaval bringing Lula & Afro-Brazil for performer on Sat. Feb. 17 from 4:30pm to 6:30 pm. FREE event!!**

**Brazilian Carnaval in California** from producers Roberto Lima in San Francisco (Feb. 10), Lindenberg Jr in Santa Barbara (Feb. 17 to 19), Steve Spencer in San Diego (Feb. 17) and Patricia Leão in Long Beach (Feb. 24). Check our website for detail info.

### **Baby de Oyá from SP, Brazil, will be in California in March.**

She is a journalist, TV personality, founder Yalorixá of TECY, and recognized worldwide for her profound spiritual work. Baby was initiated by the Navajo people when she was only 16 years and also by Yoruba people in the Festival of Geledes as Iyami. She is the Controller of Fucabrad - the agency that manages all the Afro Temples in Sao Paulo, Brazil, and with Father Francelino de Xapanã support the Umbanda and Brazilian Afro Temples, through cultural, social education, professional and religious programs. For workshop and seminars contacts please call (415)381-8867.

### **Vanessa Isaac and band will be playing at SOHO in Santa Barbara, Thursday March 15.**

in a Brazilian Fusion Music benefit concert for profit Empowerment Works Organization. Vanessa is the singer of Hip Brazil, recognized dancer personality featured in many Samba Workout Dancer Series.

**UCLA Live World Music Series presents David Broza and Badi Assad- DOUBLE BILL, Sat. March 17, and Gilberto Gil, Sat. March 24.** A musical force of nature, Israeli singer/songwriter David Broza has transcended national and artistic boundaries with his irresistible flamenco and salsa-tinged folk-rock melodies. A stirring vocalist and breathtaking guitar master, Brazil's Badi Assad has



moved well beyond the shadows of her legendary brothers, famed guitarists Sergio and Odair Assad, to forge an exhilarating mixture of global ethnic sounds. Gilberto Gil, one of the most revered and widely recognized artists in world music, grammy-winning singer/songwriter and multi-instrumentalist, has helped changed the course of Brazilian music when he and Caetano Veloso co-founded the Tropicalia movement in the late 1960s.

**Gilberto Gil in his USA Tour** will be also in **San Francisco, Sun March 25** at Zellerbach Hall in **Berkeley, Tuesday**

**March 27** at Mondovi Center in Davis, and **March 28, Wed.** at Fox Theater in Redwood City.

**The legendary Armandinho** and his Band (from "Trio Elétrico Dodô e Osmar" and "A Cor do Som") will be in tour in California in **April**. More information soon will be announcing. Keep track visiting our site.

**The NY band Nation Beat** with strong Brazilian Northeast influences and the latest CD recorded in Recife - with the participation of Maracatu Estrela Brilhante and others musicians from Pernambuco, will be in their first California Tour in April. [www.nationbeat.com](http://www.nationbeat.com)



**Capoeira Batuque Santa Barbara** will be hosting their **5th Annual Batizado and Encounter from May 16th to May 20th.**

This year for the first time, the event will be taking place over the course of five days with 1 or 2 workshops each day. It will finish with the Batizado and belt ceremony on the weekend. Many masters and profes-

sors from all over the world has already confirmed their presence including Cobra Mansa (Brazil), Mestre Boa Gente (Brazil), Mestre Amen (L.A.), Mestre Acordeão (Berkeley), Mestre Rony (Florida), Mestre Doutor (Philadelphia), Mestre Penteado (San Diego), Mestre Virgulino (New Mexico), Mestre Enfraim (Connecticut), Mestre Glauber (NY), Mestre Urubu (SF), Mestre Elias (San Diego), Mestranda Sueli (Berkeley) and Mestre Curisco (Seattle). Up dates TBA soon, or call Contra-Mestre Mariano (805) 259-7874

**More info and up dates about the events above please visit: [www.soulbrasil.com/eventslisting](http://www.soulbrasil.com/eventslisting)**



## 100 Anos de Frevo!!!!



**Completando esse ano de 2007 um século de vida,** o Frevo é música, dança e paixão! É uma das expressões mais marcantes do Carnaval Multicultural do Recife, presente no coração do



povo Pernambucano e imortalizado nas composições de mestres como **Nelson Ferreira, Capiba e Alceu Valença**. Surgido da fusão entre o maxixe, o tango Brasileiro, a quadrilha e o dobrado, a música frevo evoluiu e se dividiu em três estilos: **frevo-de-bloco, frevo-canção e frevo-de-rua**. A dança frevo possui mais de 200 passos, os quais, segundo pesquisadores, tiveram como ponto de partida a capoeira.

## Uma Nova e Extra Opção de Viajar ao Brasil



Viajar ao Brasil quase sempre é um prazer e uma satisfação que nos deixa “no clima” já na entrada do avião no próprio aeroporto (dos EUA). Para nós que viajamos a partir da Califórnia ou de Los Angeles, foi um prazer a parte saber que agora poderemos contar com mais uma opção partindo do LAX. É que a maior companhia Mexicana de aviação, líder no mercado, e com uma trajetória de longos anos de sucesso, a partir de 2007 ou mais precisamente, a partir de fevereiro, começa com um novo plano de rota desde Los Angeles até São Paulo e a partir de uma rota já existente desde a cidade do México até a maior cidade do Brasil.

Tivemos uma entrevista curta com a Gerente Regional da Costa Oeste, **Gabriela Cavalheiro** – uma paulistana que viveu parte de sua infância no Recife, entrou para a AeroMéxico em 1999, chegou em Phoenix para assumir a gerencia regional em 2005, e que desde abril de 2006 comanda as operações da companhia na Zona Oeste Americana e que inclui os aeroportos de San Diego, Ontário, Las Vegas, Phoenix e Los Angeles.

### **Soul Brasil**

Gabriela, quais as metas da companhia em relação ao Mercado Brasileiro na Califórnia, e que tipo(s) de aeronave(s) estarão operando nessa rota até SP?

### **Gabriela**

A AeroMéxico é a única companhia aérea que voa para o Brasil desde o México, e oferecemos aos Brasileiros da Califórnia a comodidade de voar diariamente Los Angeles – Cidade do México - São Paulo, com uma rápida conexão na Cidade do México. O equipamento que voamos nesta rota é o mais moderno da frota Boeing, um B777 com duas classes de serviço - executiva e econômica. E os passageiros ainda possuem a vantagem de

poder conhecer dois países em uma única viagem, pois oferecemos um “stop grátis” na Cidade do México, e onde o passageiro pode aproveitar para conhecer as pirâmides no caminho para casa...

### **Soul Brasil**

Quais são as expectativas da companhia em relação a essa fatia deixada pela Varig e que esta em crescente demanda na atualidade?

### **Gabriela**

Nosso objetivo é oferecer a comunidade brasileira e a qualquer pessoa que viaja ao Brasil, o nosso melhor serviço. Que possam fazer negócios ou que possam visitar seus familiares e amigos no Brasil de maneira eficiente, segura e agradável. Nosso principal mercado nos Estados Unidos é sem dúvida o México, mas a Aeroméxico é uma companhia aérea global, grande, com uma rota ao Brasil desde a cidade do México que já é bem consolidada. Além disso, oferecemos vôos para a Europa, América do Sul e agora para o Japão saindo de Tijuana. Com tudo isso e mais uma longa tradição, tenho certeza que temos a receita certa para deixar nossos clientes satisfeitos e felizes por muitos anos.



### Conversando com os Astros

Desde Janeiro nosso site tem o prazer de oferecer valiosos artigos sobre astrologia e dicas que podem ajudar você

no seu dia a dia em busca de luz e sabedoria para importantes decisões. Artigos de Sebastião Filho e da nossa nova colunista **Fabienne Lopez de São Francisco, podem ser conferidos em nossa nova sessão "Conversa com os Astros"**. No artigo de Janeiro Fabienne analisa o que os astros mostram para 2007, e no artigo de Fevereiro a astróloga fala sobre o poder das palavras do ponto de vista astrológico. Fabienne é uma astróloga com vários anos de experiência e uma eterna estudiosa sobre o tema. Através do site você pode enviar perguntas e fazer comentários para o seu email [Fabienne@astro-brasil.com](mailto:Fabienne@astro-brasil.com)

### Tragédia da Gol vira documentário do Discovery Channel

O Discovery Channel começou na último dia 15 de Janeiro as filmagens para o documentário "Collision Over the Amazon" (Colisão sobre a Amazônia), que irá explorar o maior desastre aéreo da história do Brasil - o voo 1907 da Gol com o Legacy com tripulantes Americanos no dia 29 de setembro de 2006. O programa deve ir ao ar entre julho e outubro, e deve ser transmitido em outros países da América Latina e nos Estados Unidos. O projeto está a cargo do produtor e diretor independente Alan Tomlinson. Na visão do diretor do documentário, o aspecto trágico do acidente tem forte apelo emocional já que as 154 pessoas do Boeing morreram e os sete do Legacy sobreviveram em uma colisão quase impossível de acontecer.



### Cachaça Também é Cultura

Antigamente, no Brasil, para se ter melado, os escravos colocavam o caldo da cana-de-açúcar em um tacho e levavam ao fogo. Não podiam parar de mexer até que uma consistência cremosa surgisse. Porém um dia, cansados de tanto mexer e com serviços ainda por terminar, os escravos simplesmente pararam e o melado desandou! O que fazer agora? A saída que encontraram foi guardar o melado longe das vistas do feitor. No dia seguinte, encontraram o melado azedo (fermentado). Não pensaram duas vezes e misturaram o tal melado azedo com o novo e levaram os dois ao fogo. Resultado: o "azedo" do melado antigo era álcool que aos poucos foi evaporando e se formou no teto do engenho umas goteiras que pingavam constantemente, era a cachaça já formada que pingava por isso o nome: PINGA. Quando a pinga batia nas suas costas marcadas com as chibatadas dos feitores ardia muito, por isso deram o nome de "ÁGUA-ARDENTE". Caindo em seus rostos e escorrendo até a boca, os escravos perceberam que, com a tal goteira, ficavam alegres e com vontade de dançar. E sempre que queriam ficar alegres repetiam o processo. Hoje como todos sabem, a AGUARDENTE é símbolo nacional !!!

\* História contada no Museu do Homem do Nordeste em Recife/PE/Brasil

### O Estado do Pará cria maior reserva florestal do mundo

O governador do Pará, Simão Jatene (PSDB) resolveu se despedir de seu mandato em grande estilo. Antes de deixar seu posto no final de 2006, ele assinou a criação do maior conjunto de áreas de conservação em floresta tropical do planeta. Só na calha Norte do rio Amazonas paraense foram colocados sob proteção oficial 12,7 milhões de hectares de floresta em área contínua - quase o equivalente a soma de Portugal e Suíça, em cinco unidades de conservação. Entre as quais, a maior já criada no país, a Estação Ecológica Grão-Pará - com 4,2 milhões de hectares, e a terceira maior - a Floresta Estadual do Pará, com 3,6 milhões de hectares. Três dessas unidades são Florestas Estaduais (Flotas) que admitem usos econômicos, como a exploração sustentável de madeira. As outras duas são de proteção integral, destinadas unicamente à conservação da biodiversidade e à pesquisa. Parabéns ao Governador!





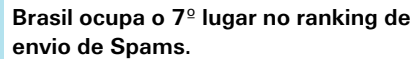



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Os países da União Européia (UE) estão divididos sobre uma proposta de introdução de Green Cards. O estilo de uso e benefício, que seria semelhante ao norte-americano, será tema de várias reuniões nos próximos meses. Alemanha e Portugal já expressaram opiniões opostas sobre o assunto em uma primeira reunião na cidade alemã de Dresden. O comissário de Justiça da UE, Franco Frattini, diz que vai propor até meados de fim de ano a criação de uma permissão de trabalho da UE para atrair imigrantes qualificados com base no modelo do Green Card dos EUA. Todos os 27 países da UE precisam aprovar a proposta para que ela possa entrar em vigor. O ministro do Interior de Portugal, Antonio Costa, manifestou apoio aos planos do comissário europeu, dizendo estar a favor de qualquer medida capaz de convencer imigrantes qualificados a ir para a Europa trabalhar.

**de 2007.** O mercado brasileiro de telefonia móvel deve superar a marca de 100 milhões de consumidores no primeiro trimestre de 2007, de acordo com o estudo "Perfil do Consumidor Brasileiro de Telefonia Celular". O estudo reúne dados da Anatel (Agência Nacional de Telecomunicações), estatísticas do IBGE (Instituto Brasileiro de Geografia e Estatística) e dos indicadores de mercado da operadora de telefonia móvel Vivo.



A lei SB 1613 que proíbe o uso de celulares quando estivermos dirigindo entra em vigor em 1 de julho de 2008. O ticket vai custar no mínimo \$70 na primeira vez e no mínimo \$175 nas subsequentes violações. Também foi aprovada através da lei AB 2752, o aumento da multa para os convictos de estarem dirigindo sobre influência do álcool, assim como muda o "status" de "penalidade civil" para "ofensa criminal" para o motorista com menos de 21 anos com concentração de álcool no sangue de 0,01%. A primeira infração passa a ser de no mínimo US\$350.

Pesquisadores do IOC (Instituto Oswaldo Cruz), da UFF (Universidade Federal Fluminense) e da Fundação Ataulpho de Paiva começam no mês que vem a segunda fase de testes de um gel microbicida, feito de uma substância isolada da alga e destinado a impedir a transmissão sexual do parasita. "Nesta fase pré-clínica, que vai começar, vamos fazer testes em camundongos e em células também vivas do colo do útero" disse à Folha de São Paulo o imunologista Luiz Castello Branco, coordenador do estudo. Vindo do mar, essa mais nova arma contra o vírus HIV é mais precisamente uma espécie de alga (*Dictyota paffii*), que vive no litoral brasileiro. É o nosso Brasil na frente!

- 1) Find someone that needs a logo, a website, a poster, brochure, print ad, etc... (it can be a friend)
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## Mistérios da Vida

Marcia D'Souza

Já era quase meia-noite e nada do Bob ligar. As meninas estavam lá em casa desde as sete horas. Dependemos mais uma vez de uma carona do meu "quase" ex namorado, afinal, se ele não ligar em cinco minutos, juro que termino tudo. Vou ligar para o tele táxi e vou para o Nightclub com as meninas; livre, independente e recém solteira, quem sabe eu encontro alguém interessante por lá. Quem sabe, um "amor à primeira vista..."

### Chegamos no Clube Blue Planet

pontualmente mais de meia noite graças ao Bob que não ligou. Logo de entrada senti meu coração acelerar, minhas mãos suarem frias, e minha barriga uns calafrios sem explicação, mas deixei pra lá e nem liguei. Entramos, eu, a Taís, a Sandra, o Mauro, o Sérgio, a Carmem e a Flavinha. Procuramos uma mesa mas, por causa da hora, não tinha mais nenhuma disponível. Então fomos direto ao bar pegar uma bebida, de preferência, algo leve, quem sabe um mate com limão (tinha visto alguém bebendo algo parecido...). Não estava querendo cuidar de bêbados, já bastava o Bob, pois quando saíamos, ele sempre bebia incontrolavelmente, sem sequer preocupar-se comigo ou com quem quer que estivesse com ele. O nosso namoro, de quase um ano, terminaria por causa de mais um deslize cometido por ele e, pela ausência da minha rotineira paciência, mas não quero mais pensar nisto. Nem acredito que estou aqui, em pleno bar, no centro de um lugar badalado, cheio de gatos, sozinho, a menos de meia hora de um final de namoro, e ainda tenho muita força para sorrir, dançar e ficar muitíssimo bem.

Começou a tocar música lenta, um forró-brega - assim não vale. Tenho que superar, afinal de contas sou ou não sou uma mulher pronta para descobrir novos horizontes, situações novas, e superar meus obstáculos?

Bem, talvez eu ainda não esteja tão preparada como deveria... Todos vão dançar, exceto eu. Fico sentada segurando meu copo de mate com limão e olhando para os lados - que situação. De repente, escuto um cochicho do meu lado esquerdo. Ao que parecia, dois rapazes decidiam quem iria me chamar para dançar, olho bem discretamente enquanto eles me disputam, quase morro, meu Deus, que duas "figuretes"! O que é que eu faço agora? Não dá mais tempo de correr para me esconder no banheiro, um deles vai acabar vindo até aqui e, mesmo que eu não aceite dançar, tenho certeza que vai sentar-se ao meu lado e puxar aquela velha conversa chata. Ai não, lá vem um em minha direção e o mais feio, eu mereço - onde estão os homens bonitos quando se precisam deles? E agora, o jeito é encarar a fera e torcer para que ele me ache sem graça e vá logo embora.

Quer dançar?

- Não, obrigada.

- Está sozinha?

- Não. - Meu Deus que falta de criatividade...

- Meu nome é Fernando, e o seu?

- Hana.

- Posso me sentar, Hana?

Antes que eu pudesse responder, surge do nada um outro rapaz, coloca sua mão sobre o meu ombro e responde ao "desmancado" Fernando que aquele lugar já está ocupado.

Olha para mim e dá um sorriso, enquanto eu, nem sei o que dizer. O Fernando sai com o rabinho entre as pernas... ainda bem.

- Oi Hana, posso me sentar ao seu lado e lhe fazer companhia?

Nem sei o que respondi na hora, mas lembro muito bem que ele sentou-se educadamente e me olhou bem no fundo dos olhos e toda aquela sensação de ansiedade voltou a acontecer. Tirei logo o olhar do dele, mas não conseguí resistir por muito tempo. Então, para disfarçar o nervosismo, perguntei-lhe o que estava fazendo ali, depois me toquei do fora que dei, mas ele foi gentil e mudando de assunto tocou-me as mãos e me levou até o meio do salão. Nem respondi se queria ou não dançar. E mesmo que ele tivesse me perguntado estava tão encantada que acredito que daria o maior vexame. Começamos a dançar - por sorte, ou por azar, não sei... estava tocando de novo um forró, fiquei esperando que ele, como todos os outros, começasse a me fazer as perguntas de sempre, mas que bobagem a minha em pensar isto, é claro que ele não é igual a nenhum outro. Ele afastou meu rosto do seu ombro e me olhou, eu continuava um pouco nervosa mas ao mesmo tempo confiava nele, como se o conhecesse há muito tempo e soubesse que ele não me faria mal nenhum. Ele me olhou mais uma vez e me disse, ao que parece, o trecho de alguma poesia, depois me beija a face e sai pela porta principal, me deixando no meio do salão sem entender absolutamente nada.

Eu ainda estava parada no meio do salão e escutava a voz dele me dizendo uma única frase que ainda tintilava em minha mente:

"O verdadeiro amor não morre, por isto eu estou aqui e tenho você nos meus braços..."

Mauro me disse que eu estava olhando para a porta de saída, quando eles me encontraram parada no meio do salão, pois já eram cinco horas da manhã e estavam me procurando para irmos embora.

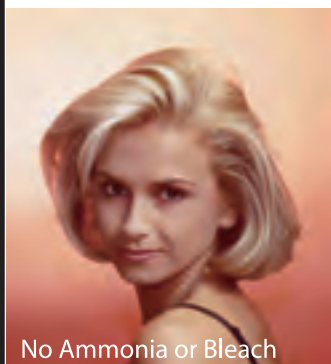
A Flavinha vem me acordar, aos solavancos...

- Acorda, acorda, Hana, adivinha quem ligou?

Não foi preciso mais nada, meu coração disparou, minha barriga dava uns calafrios e minhas mãos suavam. Só pensava nele, dei um pulo rápido da cama, e quase gritando perguntei se "ele" deixou algum recado? E a Flavinha respondeu que o "Bob" apenas gostaria de saber a que horas iríamos ao clube mais tarde, pois não queria atrasar e nos fazer ir de táxi.



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## Brazilian Footprint in Santa Barbara

Lindenberg Jr

Known as the "California Riviera," in the last few decades, Santa Barbara has become known for more than being a city for summer vacations for the rich and famous or just too much of temptation for filmmakers ignore. With its majestic mountains, nearby islands and countless beautiful beaches, Santa Barbara has become synonymous with natural beauty, thriving arts scene, delicious wines and outdoor activities. The city offers many fitness options such as diving, surfing, kayaking, fishing, volleyball, rock climbing and walking. There are also over 100 producers of wine and many may argue that the wineries here produce the best wine in California. It is very easy to become passionate about this charming city that reflects the combination of the historic cities of Europe and the classic and rustic side of Mexico.

In addition to stunning beaches, breathtaking landscapes, and sporting activities, the city is also home to many Brazilians. Musician and composer, **Silverio Ferreira**, was one of the first Brazilians to arrive in Santa Barbara in 1975. He explained to me that at the time, the only other Brazilians in the city were associated with soccer. In fact, he himself had also played on important Brazilian teams and received an offer to study at Boston University because of his abilities with a soccer ball. However, Boston College wanted him to dedicate himself entirely to soccer, which left him little time to pursue his other passion: music. He ultimately decided not to dedicate all of his talents exclusively to one or the other and instead he stayed in Santa Barbara where he created a partnership with Jose Neto, the guitarist of Traffic. Today, after more than 30 years, Silverio divides his time

between producing movie soundtracks and working as a financial consultant.



Mariano Silva

Pyatan and Contra-Mestre Mariano among others. When **Mariano Silva** arrived in Santa Barbara, he immediately knew that he was in a place that would allow him to share his artistic part of Brazilian culture: percussion and dance. Mariano felt that Brazilians in Santa Barbara were still having difficulties adapting to the city and American life. However, with their "ginga", charisma and talent, little by little, they have an important role in the blossoming of Brazilian culture in this California seaside city. Mariano has been a "capoeirista" since 11 years old, was raised listening to the afro-brazilian rhythms of Bahia, and also was percussionist and dancer of the Folkloric Ballet of Bahia. He recently started a new band called Prakantar, which has an Afro/Jazz/Pop influences.

Also part of the Brazilian footprints in Santa Barbara is the yoga studios. Yoga is becoming increasingly popular in Brazil and now

One of the things that we know for certain is that most of the Brazilian musical talent living in the city has directly and indirectly helped to introduce "bossa nova" culture to Santa Barbara, beginning with **Airto Moreira** and **Flora Purim** (who now lives in LA), Teka,



Santa Barbara has a few great yoga teachers, and a studio - **The Yoga Center** at the Michelterena St. that is owned and operated by Lais and Silvio. We can mention also **The Yoga Soup**, which is owned by Eddy, an American who has declared his passion for Brazil and instructs many Brazilian students, including his girlfriend and located at Park Way close to the Public Park Lot on the Gutierrez St.



Caio

**Caio** arrived in Santa Barbara in 1997 and worked in various jobs until he became a taxi driver. Through his interaction with many influential and important people, and with good business sense, he felt there was a need for luxury taxis in the city. With much determination, in 2005 he invested in the opening of Ocean Cab Company, which transports affluent passengers around the city in 8 Lincoln's and 2 Limousines. Caio recommended to us the **Sevilla Restaurant** on Chapala Street, where one can feel the French-Brazilian influence in the décor and a "carnival culture" style in the bar/lounge. The menu also features the famous Brazilian "moqueca" and once in a while the restaurant offers the traditional "feijoada".

Since we are talking about restaurants, despite the fact that there is still no Brazilian restaurant in Santa Barbara, you can find a little bit of Brazil in other places such as the Café Buenos Aires. Here, beyond the traditional tango and good Argentinean food, in the bar, you can sip on a capirinha and listen to bossa nova. Reds Coffeehouse, owned by Caio's American wife and located in the funky part of town (between Garden Street



*UCSB and SB City College are among the schools most chosen by Brazilians for International Exchange Study Programs.*

and State Street), features free wireless internet access, good espresso that reminded me of the coffee in Brazil and a large patio where once in a while they have a churrasco (Brazilian BBQ) in the afternoons with cultural activities generally provided by the Ginga Multicultural Center located near the restaurant. In the Restaurant Cuscatlán in the upper part of De La Vina Street, you will find cans of Brazilian soda "guaraná" and natural "coconut water" in a new eco-package from Brazil. If you are looking for Brazilian appetizers and sweets an option is **Lica**, a Brazilian chef who graduated from a culinary art school at Santa Barbara City College.

Ginga, that was founded 2 years ago by **Vanessa Isaac and Daniel Chin**, offers dance classes, capoeira and different artistic and cultural workshops. Vanessa, who arrived in 1995, never imagined herself living in Santa Barbara. She didn't even know that such a city existed. Her mission was to simply leave Brazil to discover new



Vanessa Isaac

places and she thought about living in Los Angeles, New York or London. Vanessa has been involved in dance, theatre and music since she was a child and she thought that the best place to pursue these talents would be in a major metropolis. But, through the irony of destiny, she had a neighbor who was a diplomat who had lived in Santa Barbara for 20 years and told Vanessa that the city held a special place in his heart. Vanessa initially thought that the city would be a good place to live for 6 months to learn a little more English and to look for a "big" city to live in. But, her plans changed and just kept getting better and better when first met Helena Hale and then **Randy Tico**. Already living in Santa Barbara, Helena Hale

is a 75-year old actress who treated her like a granddaughter and encouraged Vanessa to pursue her artistic ideas. About 5 months after, she met musician and future husband Randy Tico. Vanessa said that, "at first, not everything was coming up roses. The culture was very different! We Brazilians are generally more jovial, noisier and more connected to one another just to begin with some of the differences. Brazilians dance samba wherever they want and sing in whichever manner they choose and not to leave samba to die! The way of being is different." She continues by saying, "however, I owe much of my life to this city, to the theatre group, to the dance classes and to my first international audience." Today, Vanessa travels a lot, but she continues to stay in her adopted city.

**Daniel Chin**, who arrived in 2000, told us that to live in Santa Barbara was a dream come true. As a capoeirista, surfer and resident of São Paulo, he had an idea of what he would find in Santa Barbara. It was the perfect city: safe, beautiful, not too far from Los Angeles, with good style and a young crowd divided between UC Santa Barbara and Santa Barbara City College. When he



Daniel Chin

arrived he tried to perfect his English and he dedicated himself to teaching and promoting capoeira. Chin said that, "It was and still is very gratifying to have the opportunity to spread a little of Brazilian culture in the land of Uncle Sam. I saw that each day more American and Latino residents in Santa Barbara identified with our culture. The image of the Brazilian is good: a hard and dedicated worker." Today, Daniel Chin dedicated integral time to capoeira and has begun 2 social projects with childcare givers. One is the Miracle Latter joined with People's Self Health Housing that helps children who do not have access to after school program; the other is the Catalino School working with the Diabetes Resource Center of Santa Barbara. He also was a promoter with his friend Paulinho of the famous Monday

Brazilian Night at Sharkeez, which lasted for years and still in the memory of many folks. In his spare time Chin likes to do what he has always dreamed of doing in California: being outdoors. "For surfing we have 2 points," Chin says, "El Rincon, a few miles south of Santa Barbara and Jalama Beach, a Santa Barbara county park good for camping and located about 30 miles north of Lompoc. For hiking we have wonderful options, just north of freeway 154 you will encounter a waterfall and a river that is a visual hallucinogenic. There is kiteboarding on the East Beach between Leadbetter and Devereaux streets and it is only recently that we began playing "footvolley" on Butterfly Beach in Montecito." And it is fact that, on this beach, between the months of May and September, you will find many Brazilians.

In the city you can find many young Brazilians from middle to upper class studying in the UCSB or the SB City College. Most just come to study and are here for 6 – 24 months before they go back to Brazil. In the Orkut community (a social networking site likes MySpace.Com) you'll find an almost exclusive group of Brazilians who love the city and/or have already lived or visited there.

It is good to remember that UCSB and SB City College are among the schools most chosen by Brazilians for International Exchange Study Programs. What attracts them to this area, besides the excellent scholarships, is the fact that they are near the ocean (UCSB has their own private beach), the good surfing spots, the mountains, the rivers, the excellent infrastructure of the city, and recommendations from previous students about their positive experience.

Some of these Brazilian students, and others living in this city, look for casual employment such as valet parking, pizza delivery, and restaurant servers to help pay the bills. In the case of the female Brazilian, a good number of them become baby-sitters for upper and middle class families and are often very requested for to be well educated, diligent and charismatic. Long time SB resident, **Ângela Monlleo** owns an agency that provides families with the occasional and full-time Brazilian baby-sister and/or housekeeper for many families in SB County.



*Teresinha Landry*

**Teresinha Landry**, a nurse who works in the cardiac sector in one of the hospitals adds that lately Americans have shown interest in learning the Portuguese, and she feels that the Brazilian community is not very united and she hopes for a better integration in the future. Tetê, as she is better known, sees the culminating moments of Brazilian culture during the **Solstice Festival and Multicultural Festival** in the summer and the Brazilian Carnival in February. On the plus side, she said that there are many academies offering classes with Brazilian rhythms and swing. On the negative side, there is still no authentic Brazilian restaurant in Santa Barbara.

The jiu-jitsu instructor **Rodrigo Clarck**, who arrived in the end of 2002 after having worked in a ski resort in Lake Tahoe, believes that the influence of Brazil in the city is connected with the art, music and sport. Rodrigo always had the deep desire to start his own Jiu Jitsu academy. Before arriving in Santa Barbara, he was attending a Law School/University in Brazil and had not yet defined in mind what he wanted to do professionally. After many conversations with family and friends he decided to move on and open his own business in this city. He mentioned that the start was a bit difficult, but he went forward and made the decision to work hard to make his dream come true. After a few months, the things began to flow and Rodrigo got passionate for an American. As many Brazilian says "Love to the first sight!" Today, well established and with an academy on Mason St, Rodrigo tries to face the things naturally, and take negative experiences as a lesson in maturity.

Rodrigo's colleague **Ricardo "Franjinha"**, a pioneering Brazilian Jiu Jitsu instructor in



*Rodrigo Clark*

Santa Barbara and Pan American Brazilian Jiu-Jitsu Champion in 2006 in L.A, affirms that unfortunately there are not many Brazilians with and interest in taking his class and adds that most of them arrive initially in SB with the intention of studying or making money, and join parties and outdoor activities. "To practice Jiu-Jitsu is not priority for them" he says. However, many Americans have demonstrated an increasing interest. Still this year Franjinha opens the sixth Parragón JJ branch in Agoura Hills (between Camarillo and Los Angeles). Ricardo "Franjinha" says that: "the Brazilian businesses are growing fast if we compare it to several years ago. Today we have 2 jiu jitsu academies, many places that offer Capoeira classes, a Brazilian girl that distributes Brazilian bikini's to locals stores, another who sells affordable jewelry and knick-knacks from Brazil, a sales representative for a moving/container company who shipping packages to Brazil, and SoulBrasil magazine. Actually, I know some Americans who - know a bit more about Brazil thanks to SoulBrasil Magazine".

It was also interesting to sit at the Couchéz Club and listen to the history of **Haroldo Souza** and how he arrived in Santa

Barbara. Today a successful entrepreneur, proprietor of Brazil Stone who sells Granite and Marble, and one of the partners of the Couchéz, Haroldo arrived at the Miami airport in 1984. Being 19 years old and bringing his wife Elizabeth, he bought a map and quickly looked for a place to live and "boom", he pointed his finger to Santa Bárbara and said to Elizabeth "this is the place where we going to live and raise our children". After that, they had to face a 5 day journey on bus before arriving in Santa Barbara. He washed plates in restaurants, bought and sold used cars, set up packages for Brazilians students still living in Brazil with an interest in studying in Santa Barbara and deal with Brazil/EUA student programs. After remodeling his house, his thought about importing and selling granite and marble – and voila, Brazil Stone was born.

The reality is that not so long ago we could count on one hand how many Brazilians lived in Santa Barbara. Now, you can hear Portuguese spoken on State St. every day. Still, the numbers are not many. But when compared to previous years, Brazilians and Brazilian culture are much more present on the Santa Barbara scene. These Brazilians point to harmony, the climate and the different leisure options as the best part of living in Santa Barbara, and the high cost of housing as the worst. In the "California Riviera" you come across many Brazilians in fields of commerce, media, sports, health, art, music, and public service. All of them are working hard and striving for a better life. Some of them prosper more than others, but all are spreading Brazilian magic and happiness throughout the community of Santa Barbara.





We would like to introduce **Claudio Baptista**, the new Soul Brasil Representative in Oxnard, Ventura, Santa Barbara and Santa Inês Valley. For advertise opportunity and e-marketing to reach Brazilian & Brazilian Lovers in California, and also editorial ideas & suggestions **please contact him by phone (805)637-4853** or by email: **claudiobaptista@hotmail.com**



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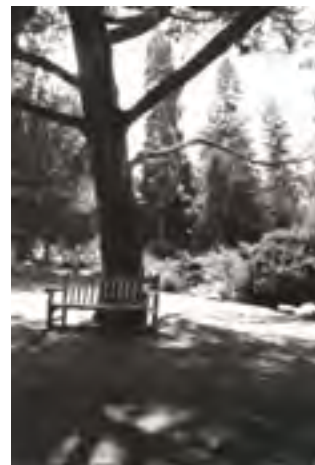
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## Feeling California



**Ana Carla Soltesz** was born in Recife, in the northeastern part of Brazil, where, inspired by the incredible natural beauty of her native town, she first began taking pictures. Photography has always been in her heart, but Ana Carla began to refine this natural affinity in the summer of 2005 when she enrolled in college with the aim of learning the formal and technical aspects to improve her work. She photographs her travels, landscapes, people, and animals, subjects who best express her personality - joyful, natural, and fun-loving. Ms. Soltesz says "black and white photography does more to evoke an emotion and freeze a moment in time than any other photographic form". She also says that "the subtle tones of gray, the strong emphasis of the blacks, and the softness of the whites encourage one to see with greater intensity and honesty the universal nature and richness of life". For Aninha - as their friends call her, although it may seem paradoxical, black and white images can evoke more emotion than color due to the stark contrasts and the sharp focus on the subject. From her point of view, nothing will ever replace B & W as a photographic art form.



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# News & Notes from the *Bay Area*



## Brazilians and their Stories

By Bruno Romani

Before man created any form of writing, the print press, the Internet and Youtube, culture was passed to newer generations through storytelling. Storytelling not only ensured the existence of culture, but also granted the members of that culture a feeling of belonging; it gave them identity. Today, with globalization and waves of immigration some people may feel displaced as they have to adjust in a new land or perceive the merging of cultures. In order to keep their identities alive, Brazilians in the Bay Area are going back to the traditional art of storytelling.

With the help of the Brazilian Consulate in San Francisco, Brazilian children, kids of immigrants whom are more susceptible to forgetting where they come from, can be in contact with the Portuguese language, literature, music and folklore of Brazil. This project could have no other name than "Contadores de Estórias." Every first Sunday of each month, Brazilians meet at the Capoeira Arts Café in Berkeley for two hours and Brazilian books are read and educational entertainment is provided. In December, for instance, the project presented a revised version of the musical "Plunct Plact Zum."

The project started in 2003 with Lígia Verdi, vice-consul at the time, and today it is in the hands of Suzanne Silva, current vice-consul. It gets money from the Brazilian government, but it is far from surviving only because of it. The collective effort of the community ensures sponsorship and donations of books. The project has recently received 350 new books, which will bring to life an itinerant library.

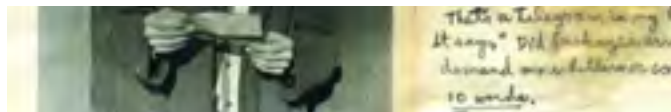
## Samba + Ballet = ?

By Bruno Romani



Two different worlds will converge in the Bay Area in February. One Brazilians know very well. It's the vibrant and energetic world of samba. The other one is the world of grace and perfection of classical music. Together, these worlds will serve "Obrigado, Brazil," the new show of director and choreographer Michael Smuin, a big name in the US when it comes to dance.

But if one expects a show with dancers wearing Carmen Miranda-like costumes, better stay home. At least, this is what Smuin says. According to him, the show is much more modern and sophisticated, classically based and takes an impressionist approach to Brazilian culture. Virtuoso cellist Yo-Yo Ma joined forces with an all-star group of



As part of a different project, Brazilians will be able to share not only stories of their folklore, but also stories of their lives. The Center for Digital Storytelling, Berkeley based non-profit organization that created the expression "digital storytelling," will start to collect stories of Brazilian immigrants in the Bay Area which together will explain in digital form the social networks of these people in the region. Digital storytelling refers to the use of technology, especially computers, to help people tell their stories.

According to Alessandro Nascimento, student from the University of Lugano, Switzerland involved in the project, there are plans to build a map that shows the distribution of these stories across the Bay which emphasizes this cultural patrimony.

He also claims that the project has the support of the "Museu da Pessoa" and the Oral Regional History, a project of the University of California. With this, he hopes to bring to the public the stories, and organize exhibits that help to understand the Brazilian community in the Bay and how technology is a tool for preserving cultures in a globalized world.

Brazil will survive.

For more info:

<http://www.contadores-de-estorias.org/>

<http://www.storycenter.org/>

Brazilian musicians to reconfigure Bossa Nova and Samba songs into a classical atmosphere. Sorry, no banana hats.



Smuin's first contact with Brazil, however, happened at a time when such a hat was the Brazilian national symbol. In 1958, Smuin was part of a San Francisco ballet show that toured Rio de Janeiro, São Paulo and Recife.

"Music blasted everywhere, in the stores, on the streets....," he recalls. One year later, Black Orpheus, the movie that took Tom Jobim to

international stardom, made a real impression on him. With time, he felt he needed to put on a show about Brazil. Accordingly its title, he says, is a way of saying thank you to Brazil for "its music, colors and beautiful women." And he adds, "obrigado" is probably the only word in Portuguese Americans understand."

Indeed, with the show Smuin hopes to bring Americans closer to traditional Brazilian culture as well as Brazilians closer to a ballet, high art sort of environment. This means that Brazilians may attend the show wearing the worldwide famous yellow soccer jersey. Forget fancy black clothes. "I've seen," Smuin says, "even people bare foot in the theatre." Now, this is modernity.

For more info:

[www.smuinballet.org](http://www.smuinballet.org)



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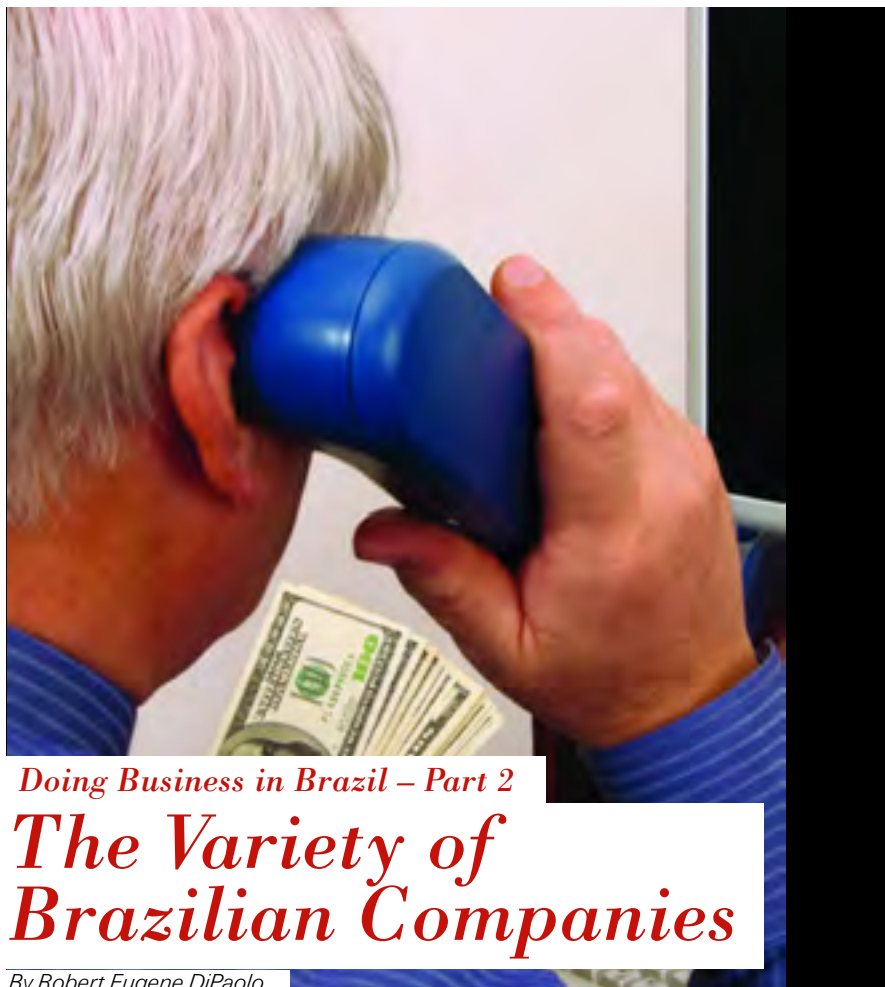
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*Doing Business in Brazil – Part 2*

## *The Variety of Brazilian Companies*

*By Robert Eugene DiPaolo*

My previous article provided you with a basic understanding of Brazil's legal system and discussed some of the obstacles you may encounter doing business there. At this point, we are ready to consider the various types of companies through which you can conduct your business in Brazil. But, before we jump into our discussion of the different types of Brazilian legal entities, I should note that it's possible to speed up the process of starting a business in Brazil by greasing the palms of the federal employees responsible for processing your paper work. While this practice would appear to be fairly common in Brazil, as it no doubt is in other developing countries, and while you certainly get the impression that the hands of the federal employees processing your various applications are out and waiting to be filed, bribing a federal employee is a violation of

Brazilian law, as well as the U.S. Foreign Corrupt Practices Act, or the FCPA. The FCPA strictly prohibits the payment or offer of money, or any other item of value, to an official of a foreign government, either directly or indirectly. So, while waiting for things to happen in Brazil can often feel like waiting for paint to dry, or worse waiting for Godot, attempting to speed up the process by bribing a federal employee is not recommended. Not only is it against the law, but the way of the bribe is a one way street. Once you head down this path, there is no return. You will be expected to continue to grease the same palms over and over again.

Similar to the U.S., there is more than one type of company you can establish in Brazil. While Brazilian law provides for several types of companies, the most common types are the Sociedade Anônima, or S.A. and the Limitada, or Ltda. The Sociedade

Anônima is similar to a U.S. corporation. Its capital is divided into one or more classes of shares, which can be offered to the general public or closely held by only a few shareholders. A Limitada on the other hand, which is similar to a U.S. limited liability company, or LLC, can only be a private or closely-held company. Like an LLC it is a hybrid between a partnership and corporation, with its capital being divided into equity units referred to as quotas, which are registered rather than represented by a "share" certificate. While both Sociedade Anônimas and Limitadas provide limited liability to their shareholders or quotaholders, the notion of limited liability in Brazil does not necessarily carry the same significance as it does in the U.S. While a discussion about piercing the corporate veil or corporate form is beyond the scope of our current discussion, keep in mind that except for very unusual circumstances, in the U.S. the liability of the shareholders of a corporation and that of members of an LLC is limited to their capital contribution, while in Brazil it is possible for the creditors of a company to pursue not just the shareholders or quotaholders, whose liability can exceed their capital contributions, but the managers and directors as well.

In terms of taxation, both the S.A. and the Limitada, like a U.S. corporation are taxed at the entity level; however, unlike a U.S. corporation the distributions or dividends paid to shareholders and quotaholders are not taxed. This is different than in the U.S. where corporations are subject to double taxation and LLCs are by default treated like partnerships, which are not taxed at the entity level, but which distributions are taxed in the hands of the recipient thereof. As you might imagine this taxation scheme leads to all sorts of creative tax planning. Both the Sociedade Anônima, and the Limitada require at least two shareholders, or quotaholders in the case of an Ltda. If all the shareholders or quotaholders are non-Brazilians, then the management powers of the company must be delegated to a permanent Brazilian resident. However, if you are investing US\$50,000 or more in Brazil, you will be able to obtain a permanent residency visa for you or the person who will manage your business through the so called Brazilian Investor Program for Foreigners.

Another important distinction between the





U.S. and Brazil is that while in the U.S. state law governs the formation and operation of corporations, LLC's and other legal entities, in Brazil, such entities are governed by federal law. But don't get ahead of yourself thinking that finally there is something about Brazil's legal system that seems more straight forward than that in the U.S., where deciding which state in which to incorporate can be an important consideration. While the laws governing legal entities in Brazil are uniform through out the country,

the registration process, as well as the length of time required to process the registration of a new company, can differ, and substantially so from state to state. According to the World Bank, the states of Minas Gerais and Rio Grande do Sul are the easiest states in which to register a new company, while the states of São Paulo, Ceará and Maranhão are the most difficult. Fortunately, certain states have begun to take measures to streamline the registration process, which is spread out among several different governmental agencies, in order to reduce the number of steps necessary to start a new business in Brazil. For instance, the state of Minas Gerais has introduced a one-stop shop to reduce the number of procedures from 17 to ten. However, as was cautioned in our pervious discussion, its better not to get into the mindset of thinking in terms of the number of steps or procedures required to open a new company in Brazil. Each procedure can require multiple documents and completing long forms, all of which tends to further complicate the process with the result that applications are

often rejected, and for reasons which can seem utterly mind boggling to someone used to organizing a corporation in the state of Delaware in less than 24 hours. So, if you begin thinking in terms of steps, you will be checking them off one by one, only to have to reconfigure your checklist when one or more of your applications are rejected and must be resubmitted. Remember, the operative mindset you need to commence a new business, buy a company or invest in Brazil, is patience, a virtue which tends to be lacking in those of us who are more accustom to dealing with the legal systems in the U.S. or U.K.

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**Mr. DiPaolo** is the co-founding managing director of the Fidelis Group do Brasil Consultoria Ltda., a legal/business consultancy specializing in assisting non-Brazilians who want to do business or invest in Brazil. He can be reached at [dipaolo@fidelislaw.com](mailto:dipaolo@fidelislaw.com)

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